

the tiger

CLEMSON UNIVERSITY LIBRARY
SOUTH CAROLINA ROOM

FEB 15 1980

Clemson University

Clemson, South Carolina

Volume 73, Number 18

February 15, 1980

Connally campaigns on campus

By Richard Brooks
Tiger Staff Writer

Presidential candidate John Connally began a 10 city campaign tour of South Carolina Thursday in the Clemson House. He hopes to win the Republican primary election in this state, to be held March 8, and ultimately the GOP presidential nomination.

"South Carolina is absolutely important, absolutely critical. I need this state," said Connally. He has fallen behind in the early running to George Bush and Ronald Reagan. A victory in South Carolina would boost his sagging campaign effort.

Former Clemson football coach Frank Howard introduced Connally, calling him "a youngster who won't die in office," a reference to the issue of Reagan's age. Reagan is 69.

Also speaking in support of Connally were United States Senator Strom Thurmond and former governor Jim Edwards.

"There are a great many things that we are not doing in America," said Connally, addressing the major issues as he sees them: defense spending, inflation and energy.

Connally feels that the United States should take a harder stand on foreign



JOHN CONNALLY, Republican presidential hopeful, campaigned in Clemson Thursday for the South Carolina GOP primary election to be held on March 8. Photo by Finley

policy and rebuild its military might. "If we are not going to lead this world," he said, "the Soviet Union is going to fill the void."

"We are going to have the income to rebuild the nation if we have leadership,"

he said. He referred to his service as Secretary of the Treasury as evidence that he could do something about inflation.

He said that inflation is twice as high now, at 8.4 percent, as it was when he served in the Nixon administration from 1971-72.

Connally blamed inflation on printing paper money, "the more we print the less it's worth," he said. He hinted at a return to the gold standard but did not actually advocate it.

"We're just spending money," he said, "we don't know where it's going, we're just spending. We're letting ourselves be abused in the marketplaces of the world."

In a move aimed at the substantial support of the South Carolina textile industry, Connally said that he had fought for restrictions on textile imports while Secretary of the Treasury. He said that he was "doing battle for the textile industry."

On the energy issue, Connally said that the United States does not have to be "held hostage" by oil exporting nations. "We can build nuclear power plants, we've got coal ... and we can amend air standards so that we can burn more coal," he said.

He said that nuclear energy is the "safest and cleanest" form of energy available and that the "problem of nuclear disposal is not a scientific one, it's a bureaucratic one."

"We've got to stop listening to people like Jane Fonda and Ralph Nader and start building nuclear power plants," he said.

Harry Dent rallies support for Bush on campus

By Keith Mattison
Tiger Staff Writer

Harry Dent, South Carolina chairman of the George Bush for President committee, spoke to a group of about 60 students in the lounge of Smith Dormitory on Tuesday, Feb. 12. In the meeting, Dent urged the gathered students to actively campaign for Bush.

Dent, who was commerce secretary under Nixon and who planned Nixon's southern strategy, is speaking at college campuses around the state to gain support of students who can "be used as shock troops." According to Dent, Bush does not have the financial backing that Ronald Reagan and John Connally have, so he can not blanket the state with telephone solicitations the way the other candidates can. Dent also stated that the Bush campaign needs volunteers, mainly college students, to help local Bush for President organizations.

The South Carolina Republican Primary is to be held on March 8. Since the primary is on a Saturday, Dent hopes that students can return home to campaign. The primary is open to all registered voters regardless of party affiliation. Dent hopes that the Republican Party will gain support in this state because of the primary. The primary will bring the national press to the state.

Presently, Bush is slightly ahead of Reagan in most national polls. South Carolina was thought to be a two-way race between Reagan and Connally, but recent straw polls around the state show that the race is between Bush and Reagan among Republicans. Dent says, "Bush is strong among independent voters, so he should be able to defeat Reagan."

Dent also spoke of Bush's life and his political views. Dent describes Bush as a moderate "between Reagan and Ford," and says that "no one should be afraid of

him philosophically."

If the election goes as Dent hopes it does, Bush will be able to gain enough momentum in his campaign to unify the Republicans before the national convention. He spoke of the last election when Reagan's "die hard campaign destroyed the chances of Ford being elected. Dent believes that Jimmy Carter will be the Democratic nominee and that Bush is the Republican best suited to defeat Carter.

Bush will be campaigning in South Carolina after the New England

primaries. He will debate the other candidates Feb. 28 at the Longstreet Theatre in Columbia. He will have a four day campaign visit throughout the state. He does not plan to visit Clemson, although, according to Dent, his campaign personnel may visit.

Before Dent spoke, William Salisbury, a political science professor at the University of South Carolina and an adviser to the State Department, gave a campaign speech about Bush's life history, political career and qualifications. Salisbury also

pointed out Carter's mistakes and said Bush is better prepared to handle the problems.

The meeting was sponsored by the College Republicans. The group as a whole is noncommitted, but they are subdivided into committees that support various candidates. The meeting had little prior publicity, mostly word of mouth, and a few flyers that were posted the previous day. The College Republicans are sponsoring a straw vote on Feb. 29 between 10 a.m. and 3 p.m. by each of the dining halls.

Heart failure causes death of athlete

By Hugh Hunsucker
News Editor

William Gary Adkins, a Clemson University football player majoring in secondary education, died Sunday afternoon. The cause of death was heart failure, according to Pickens County coroner Stewart Bell, who did the autopsy.

Adkins was playing in an intramural basketball game with Sigma Alpha Epsilon when he collapsed on the floor approximately 15 minutes into the game.

The campus ambulance service responded to the call and began administering first aid within minutes. Adkins suffered cardiac arrest while in transit to Oconee Memorial Hospital. He was pronounced dead at 5:58 p.m.

An autopsy revealed that Adkins suffered from a congenital heart condition that had gone undetected. "He had no idea," said Ken Yeomans, Adkins' roommate.

"He had trouble running distances without getting winded," said Yeomans. "Even in high school it was a mannerism of his to stand with his hands behind his

head. The pathologists seemed to think that this might have helped him breathe easier."

Coroner Bell said of the heart defect, "Nothing could have been done about the defect had he known. It was a tragic thing, but it is still wonderful that he could have achieved what he did. His being an athlete might have done him some good."

The 22 year old Adkins had completed his eligibility in the Peach Bowl against Baylor this past Dec. 31. He lettered in 1977, 1978, and 1979 at the wide receiver position.

Funeral services were held in Adkins' hometown of Delta, Ohio, on Thursday at 1 p.m. at Penrod Funeral Home. Representatives of the Clemson Athletic Department, as well as a representative of the SAE fraternity, attended the services in Delta.

A memorial service was held Tuesday night at 7:00 at the Fort Hill Presbyterian Church in Clemson.

Adkins is survived by his parents, Mr. and Mrs. William G. Adkins, Sr., and one sister, Holly.



ADKINS

Media 'tie a yellow ribbon' for U.S. hostages

By Jon Plisco
Tiger Staff Writer

Today, Friday, Feb. 15, Clemson University media will honor the 50 American hostages held in Tehran, Iran, for the past 105 days. All students are invited to attend the ceremony which will be held in front of Tillman Hall at 1 p.m. It will be highlighted by the tying of a yellow ribbon around one of the oak trees that stands there.

In addition, small yellow ribbons will be distributed to all those attending the ceremony. The ribbons are worn as a symbol of the country's hopes and prayers for a swift release of the hostages. They are

meant also as a "welcome home" greeting. The ribbons will be handed out by member of the Clemson student media, including *The Tiger*, WSBF, Taps, and the *Chronicle*. Ribbons can also be picked up at any of the media offices on the eighth and ninth levels above the loggia.

The guest speaker for the ceremony will be Robert C. Edwards, who retired as president of Clemson University this past year. Also attending the function will be Dean Walter T. Cox, vice president for student affairs, George E. Coakley, associate dean of students, Susan G. Delony, dean of student life, and Dr. Louis L. Henry, an

associate professor of English and the adviser for *The Tiger*.

The idea for holding this ceremony originated from Tricia Coleman, a sophomore staff member at WSBF, the student radio station. She was inspired by a television commercial aired on WFBC-TV in Greenville, which promotes the wearing of the ribbons to remember the hostages in Iran. "It (the situation) has been going on for so long," explained Col-

eman, "and after the first rally, everybody sort of forgot about it."

The 1973 song "Tie a Yellow Ribbon Around the Old Oak Tree," by Tony Orlando and Dawn, inspired Doug Smith, station manager at WFBC, to start the station campaign for displaying ribbons to symbolize the plight of the hostages. The station staff joined in and pushed the idea, and it has thus spread to the Clemson campus.

Housing must be reserved

By Holly Hamor
Tiger Staff Writer

The Clemson University Housing Office will begin accepting applications for room reservations on Feb. 27.

Until March 14, presently enrolled students will have priority for housing for next fall. After that date, no applications will be accepted from continuing students, and housing priority will shift to incoming freshmen.

Applications are being distributed to residents at their rooms. Students presently living off campus who wish to apply for housing may pick up applications at the Housing Office in Mell Hall before Feb. 27.

Each student must submit his own application according to the schedule below and must present a student I.D. and student use card at that time. A \$75 advance payment is required with the application.

Feb. 27 — Graduate students and rising seniors for prefabs or Clemson House apartments.

Feb. 28 — Rising juniors and rising sophomores for prefabs or Clemson House apartments.

Feb. 27 & 28 — Fraternities and sororities (Only in their designated areas).
March 3 & 4 — Graduate students and rising seniors.

March 5 & 6 — Rising juniors.

March 10 & 11 — Rising sophomores.

A special form is necessary to apply for prefabs or Clemson House apartments. The form may be picked up at the Housing Office.

All applications must be submitted at the processing station in the YMCA from 8 a.m. until 4 p.m. Room assignments will be announced after spring break.



University Square — 302 Seneca Rd., Clemson, S.C.

**MONDAY NIGHT
PIZZA BUFFET**
ALL YOU CAN EAT FOR

2⁸⁹

5:00 P.M.-9:00 P.M. DINE IN ONLY

Sourdough's
sandwich emporium

**PETITIONS
STILL AVAILABLE
FOR STUDENT
BODY ELECTIONS**

**PRESIDENT
VICE-PRESIDENT
COURT POSITIONS**

Pick Them Up At Student Government
Offices Today. You Must Have Them
Signed And Turned In By 5:00 P.M.
Today, February 15.

GET A TASTE OF JAZZ
The CDCC IS PRESENTING
**TOM
BROWNE**

**Fri. Feb. 29, 9 P.M. In The
Clemson House Ball Room**

**TICKETS ARE \$5 AND GO ON SALE
MON. FEB. 18 FROM 1-4 P.M.
AT THE UNION PROGRAM OFFICE**

PROOF OF AGE IS REQUIRED AT THE DOOR

Cox terms concert proposals 'acceptable'

By Mark Sublette
Assistant News Editor

Following a meeting with representatives from the University Union, Dean Walter T. Cox stated that the Union's proposals for better control at rock concerts held at Clemson are acceptable, although details for implementing the plans must still be worked out.

Cox, the vice-president for student affairs, met with Union officials on Friday morning, Feb. 8, to discuss their proposals on how to eliminate vandalism as well as drug and alcohol problems that have occurred at recent concerts in Littlejohn Coliseum, most notably the Kansas concert last November. Attending the meeting were Butch Trent, director of the Union, Bill Mandicott, program director, and Anne Hennegar, president of the Union.

"I've met with Union representatives," said Cox in a telephone interview with The Tiger, "and we've gone over their proposals. Their plan has some fine suggestions in it, dealing with how to handle the talent, staging, and how to handle outsiders, people attending the concert who are not students."

Cox explained that the next step will be to set up a meeting with Jack Ferguson, director of public safety, and the Union representatives in order to establish what safety procedures will be needed, and how

to put them into effect. "We're working on how to just generally do a better job of things than we have in the past, with emphasis on crime control," Cox said. Cox added that until all the details have been worked out, a release of the details of the actual proposal would be "premature," but that "all of the proposals are acceptable."

After the meeting with safety officials, the proposals will then be submitted to President Bill Atchley and his Cabinet for review. "We'll follow normal procedure with the proposals," added Cox.

Anne Hennegar, president of the Union, was less than satisfied with the progress of

the concert recommendations. "I probably went into the meeting with my expectations too high," she explained "but I thought that he (Cox) would have already taken the proposals to the Cabinet, and then had questions from the Cabinet to ask us. I guess I was kind of disappointed that more hadn't been done."

Hennegar also stated that the Union personnel weren't given an indication of an imminent agreement on their recommendations. "I suspect he won't give the Cabinet the proposals until all his questions are answered. But he did emphasize that he didn't want to take the concerts away from the students," she added.

"It is not our intention to deprive

students of their entertainment," stated Cox, "and we recognize that most of the problems at the concerts are not caused by the students, but by outsiders. We are looking at ways to let the person that comes from a hundred miles away, possibly from out of state, know what is expected of him. This would include letting people know what the state, local, and university regulations are in regards to alcohol and drugs."

"We are also looking toward trying to attract more students to the concerts," he continued, "so that we won't be so dependent on the off-campus crowd for attendance. In general, we are just trying to get the best cooperation we can with the students, the Union, and the security people."

THE CAREER-OPPORTUNITY COMPARISON TEST

- ☒ Can you be working as a civilian in the most state-of-the-art environment in the world?
- ☒ Will your professional responsibilities be challenging and career-building in an entry-level position?
- ☒ Will your initiative be encouraged and your capabilities visible?
- ☒ Will you be offered a fine selection of accessible institutions where you can continue your education tuition free?
- ☒ Will the comprehensive training program you receive immediately accelerate your pay level?
- ☒ Can you be shown exactly how far your potential will take you in 5 years?

Check Out These
PERFECT SCORE

CIVILIAN ENGINEERING OPPORTUNITIES AIR FORCE SYSTEMS COMMAND ACTIVITIES

Electrical
Mechanical
Aerospace

Industrial
Electronic
Materials

The Aeronautical Systems Division at Wright-Patterson Air Force Base has an assignment worthy of all the nights you've spent burning the midnight oil—the planning, research, development, testing and acquisition of all U.S. Air Force aeronautical weapon systems. Immediate civilian positions exist in turbine and ramjet engine technology, flight vehicle aerodynamics, structures, flight control and control design, materials communications, research, navigation, surveillance, reconnaissance and weapons de-areas offer opportunity for setting...and for your abilities.

Our civilian professionals have Ohio, a super you like to breathe all around. If city style, you can have it from King's Island to his-into a short drive. And Cincinnati with its professional sports, culture and night life is right next door.

There's no red tape in coming on board. We can hire you without Bureaucratic delay. The Aeronautical Systems Division has been mighty good at getting places fast. Let us tell you how we can do the same for your career.

WE ARE INTERVIEWING ON CAMPUS
February 26, 1980
IN THE PLACEMENT OFFICE.
SIGN UP FOR AN APPOINTMENT

OR CONTACT: Charles E. Witchett
Air Force Civilian Career Recruiting Counselor
Aeronautical Systems Division

WRIGHT-PATTERSON AIR FORCE BASE, OHIO 45433
(513) 255-3945 255-3796

We Are An Equal Opportunity Employer M/F

Photo Bonus Days

JANUARY 1
thru
FEBRUARY 28

Photo Bonus
STICKERS

Campus Camera

12 Exp. Color Film
Developed and Printed

• Kodacolor 20 Exp. 3.79
• GAF 24 Exp. 4.29
• Fuji 36 Exp. 5.49
(Foreign Film Not Included)

\$249

VALUABLE COUPON
MUST ACCOMPANY ORDER

Campus Camera

5 x 7
Color Enlargement

Made from your Color
Negative

126 or 135
SIZES ONLY 98¢ each

VALUABLE COUPON
MUST ACCOMPANY ORDER

Kodak paper. For a good look at the times of your life.

CAMPUS CAMERA

UNIV. SQ. CLEMSON, S.C. 654-6900

the tiger

Concert stall

Clemson students will be lucky if they get to attend a rock concert in Littlejohn Coliseum this semester.

Although Dean Walter Cox's office has had the University Union's proposals to curb concert problems for two and a half weeks, a decision to reinstate concerts is still several weeks away.

Dean Cox says that the Union's proposals "are acceptable"; however, he wants the proposals to be reviewed in a meeting with the security department, Union officials, and him. Then, after this review, if no problems are brought up concerning the proposals, Cox will submit the proposals to the President's Cabinet for approval.

If all of this reviewing and approval sounds like it will take a long time, it probably will. It took a week and a half for Dean Cox to meet with Union officials simply to discuss the proposals for the first time.

At the present rate, it could easily be another month before the administration finally approves the proposals and gives the go ahead for more concerts. It could be time for spring break before anything will be known concerning the decision — favorable or unfavorable.

By the time spring break arrives, it probably would be much too late for a concert to be arranged for the spring semester, since exams start on April 28.

Dean Cox has indicated that the administration does not want to deter student entertainment; however, he and other administrators should realize that their delay will cause major problems in scheduling concerts for this semester.

'No report'

Three weeks ago The Tiger editorialized on the ineffectiveness of Student Senate. Since that time, we have received numerous letters from senators, ranging from politely irate to rude and potentially libelous.

This week we'll let the Senate minutes speak for the Senate. The following facts were taken from the minutes dated Jan. 29, Feb. 4 and Feb. 11.

For the three weeks in question, Senate had an average absentee rate of 21 percent. Presently, there are 69 Senators on the roll.

Twenty-four committee reports were given during the three Senate meetings; 15 of those were "no reports." One of the other reports was simply an announcement of a chairman replacement.

A large percentage of Senate activity during the three weeks was devoted to revision of the election procedures in the Student Handbook or the elections themselves.

Continuing its history of funding and recognizing organizations, the Senate passed two emergency funding requests and recognized two new non-funded organizations.

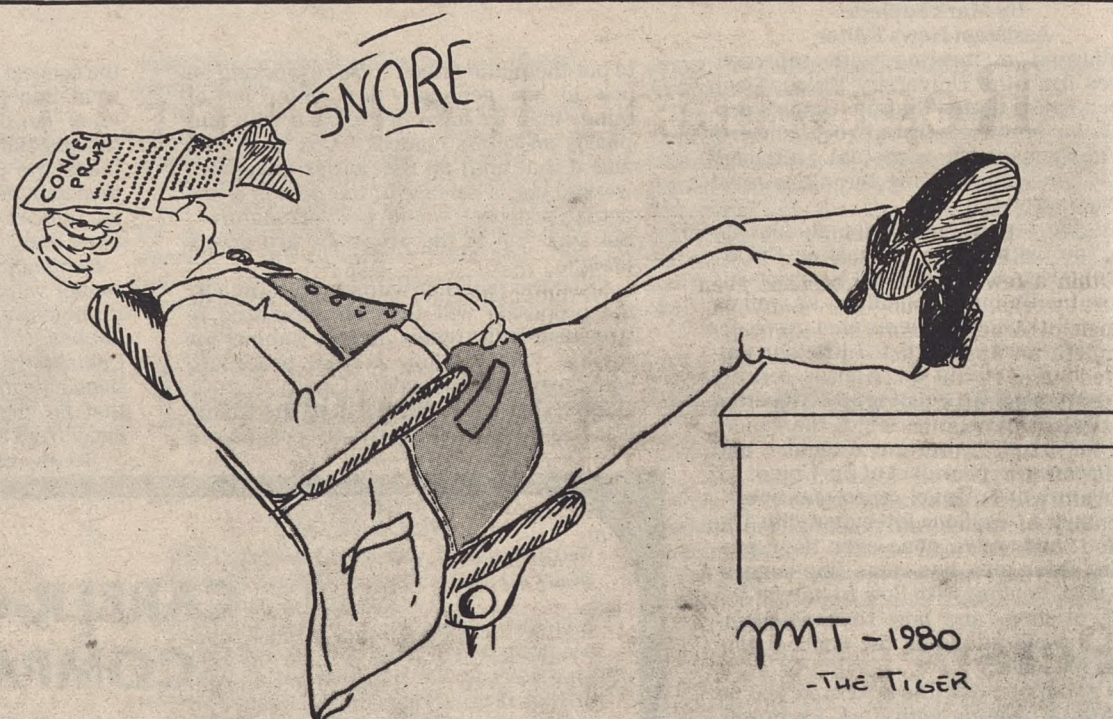
Two bills were adopted that will give students more rights in the student court.

Seven of 10 measures introduced for consideration by Senate committees deal strictly with internal Senate matters.

The only significant measure adopted during the three weeks that would affect the student body was a resolution to establish a two-day fall break.

The Tiger recognizes that the Senate has accomplished a few important goals within the past year, such as the work with the teller machines. We also realize that some senators are deeply devoted to their positions.

However, the fact remains that the organization spends a great deal of its time with self-regulation and funding of student organizations. Senate should realize that it is a representative body — this means representative of the entire student body.



An administrative study of concert proposals

footnotes

"He (George Bush) was captain of his baseball team at Yale that won the Eastern Championship of the N double A, I mean NC double A."—Harry Dent, member of the Bush for President steering committee, discussing attributes of his candidate at a meeting Tuesday on campus.

"Don't spend too much money!" — Reed Taylor, a candidate last year for student body president who was disqualified for exceeding expenditure limits, giving advice to one of this year's candidates.

538 days have passed since the crosswalk accident.

Letters policy

The Tiger welcomes letters from its readers on all subjects. Please type letters, triple spaced on a 65-space line.

Authors of letters should sign their letters, with their address and phone number included. If more than one person composes the letter, all authors should be listed with their addresses and phone numbers.

All letters, 200 words or shorter, will be published after routine editing for style, except in those cases in which a letter is in poor taste or potentially libelous.

In these cases, if a majority of the editorial board deems appropriate, a letter will be withheld in part or in full.

Letters longer than 200 words will be published if space is available. Also, guest editorials should be at least 600 words long and submitted one week prior to publication. Letters should be submitted by the Tuesday prior to the Friday issue.

the tiger

Editor in Chief Charles Bolchov
Managing Editor Susan Glover
Business Manager David Baxley
Associate Editor Van Mattison
News Editor Hugh Hunsucker
Assistant News Editor Mark Sublette
Features Editor William Pepper
Sports Editor Cobb Oxford
Entertainment Editor Richard Brooks
Photo Editor David Ingram
Copy Editor Helen Pitts
Advertising Manager Mike Watkins
Office Manager Don Rima
Circulation Managers Mike Marzec

Faculty Adviser Mark Schweinebraten
Dr. Louis Henry
With a little help from our friends: Doug Barfield, Chuck Barton, Robert Bonnette, Priscilla Buntton, Vickie Cartee, Leslie Dacus, Dave Davies, Tom DuPont, Susan Ellington, Ed Elsea, Marty Evans, Don Fadel, Ruth Faulkner, Mandy Ferguson, Bob Finley, Carl Finley, Chuch Fish, David Fleck, Karen Hall, Tim Hall, Holly Hamor, Dana Hanson, Paul Hanson, Susan Keasler, Edwin Laidlaw, Bill Lawler, Andy Lazar, Melanie Leard, Patricia Lee, John Madera, Ken Mason, Keith Mattison, Eddie May, Ray Meeker, Ann McGinley, Marsha Montgomery, Mike Murray, Paula Murray, Phillip Murray, Bond Nickles, Jon Plisco, Beth Reese, John Ross, Sha Sifford, Glenn Stephens, Kirk Taylor, Raymond Teaster, John Trostel, Richard Walkup, Margaret Webb, Douglas A. Welton, Bert West, Amy Williams, and Mr. X.

Published weekly since 1907 by the students of Clemson University, The Tiger is the oldest college newspaper in South Carolina. The Tiger is not published during examination periods, school holidays, or summer school. The Tiger is a member of the Associated Collegiate Press and is an All-American award winner.

Second class postage paid at the U.S. Post Office, Clemson, S.C. 29631. The mailing address is P.O. Box 2097, Clemson, S.C. 29632. Subscription rates are \$7.50 per year and \$4 per semester. Advertising rates are available upon request.

Telephones: Business—803/656-2167 News—803/656-2150

Opinions expressed on the editorial pages are those of the individual writer, with the exception of the lead editorial (s) on page 4, which is the majority opinion of the editorial board. The editorial board is composed of the students with titled positions. The opinions expressed in the editorials do not necessarily reflect the views of the administration, the faculty, or the student body as a whole.

viewpoint

Registering for the draft: A responsibility

By Doug Barfield
Editorial Writer

Within a few months, or perhaps even several weeks, the young men and young women of America may be required to complete an application supplied by the United States Postal Service to register for the draft. No draft cards will be issued; no physical examination will be conducted. And no actual drafting will occur unless world affairs change significantly. The program will be reinstated merely as an inventory of manpower potential for the United States Armed Forces.

Perspective

Soviet movement in world affairs is on the upswing. World peace has been threatened. The Soviet Union is not afraid of the United States. A hundred thousand troops would not be in Afghanistan now if the Soviets thought we would or could do anything about it. President Carter has issued some very obvious challenges to the Soviet Union. We must be capable of backing up our talk—we may have to. Waving the "Big Stick" has done no good. The best way to back up our oral stance is to be militarily superior to the Soviets, and a well-trained force of men and women is the foundation we must have. Nobody with good sense wants to go to war, but we must be ready.

Registration for the draft should never

have been suspended, but it was. The fact remains that, for the last five years, the government has had no idea of who can defend the nation should that need arise again. The all-volunteer Army has not been extremely successful. A 1978 exercise called "Nifty Nugget" revealed that our manpower supply is insufficient to meet an emergency situation. Recruiting has dropped, and the Reserves, the National Guard, and all branches of the Armed Forces have fallen short of their recruiting goals.

Already the proposal to register the men and women of America has met resistance. Anti-registration groups have stated that they will attempt to block funds necessary to get the system moving. The Committee Against Registration and the Draft will launch publicity campaigns in the states to oppose registration and will challenge any legislation to implement conscription. Anti-draft teaching at universities and colleges and a national protest on the day registration is commenced will be held.

These protestors are selfish and unpatriotic. I don't want to fight, and neither do my friends. But we will. We'll register when we're supposed to, and we'll pack our bags if and when we're called. War is nasty and nobody ever wins. But we may have no choice. What will we do if half our people are out in the streets looking out for themselves by griping against service when the time comes to defend ourselves? We'll get our tails kicked—that's what we'll do.

Being a citizen of the United States of America is a privilege. One of the many

SELECTIVE SERVICE SYSTEM
STATUS CARD
SSS FORM 7

DATE OF MAILING ?

CLASSIFIED IN CLASS 1A BY 1

DATE OF CLASSIFICATION ?

DATE OF BIRTH FEB 15 1960

COLOR EYES BLUE

COLOR HAIR BROWN

HEIGHT 5 FT. 9 IN.

SELECTIVE SERVICE NUMBER 8 3 60 237

LOCAL APPEAL BOARD VOTE X

BOARD (YES) TO (NO)

DATE OF EXPIRATION ?

RANDOM SEQ. NO. 001

SOCIAL SEC. NO. 000-00-0000

LAST NAME, FIRST NAME, MIDDLE NAME STUDENT, LYNN B.

Handwritten signature: Hmc 80

rights we have as Americans is protection. The Constitution says so: "The United States ... shall protect each of them (the states) against invasion." Being an American has its costs, too. We may soon

get a bill for citizenship in the form of a registration form. Fill it out, turn it in, and be ready to go if you are called. And while you wait, pray that the bill will never have to be collected.

letters

Informing students

I have tried to be patient with *The Tiger* this year. However, my patience has run out. My main concern is that *The Tiger* is not doing its job of informing the students.

It has been the accusation by some students that student government does not do enough to inform students on vital issues. The fact is that it is hard to inform students on matters when *The Tiger* fails to print them in *The Tiger*. One example of this is the fact that student government furnished *The Tiger* with an article to tell students when they could sign up for ACC Basketball tickets. *The Tiger* failed to print the article until the very final week. This is not the first time this year that *The Tiger* failed to report something that was sent to them by student government. Yet, *The Tiger* is the first one to criticize student government in many endeavors.

Frankly, I think *The Tiger* is too quick to jump on the bandwagon on controversial issues before all the facts are known. Perhaps, if *The Tiger* started informing students more, everyone would be better off. A recent issue of *The Tiger* proclaimed that a 1978 survey named *The Tiger* as the most effective method of communication on campus. I believe that statement could be true.

I know that there are many reasons as to why an article would be left out of the paper. However, I believe that anything vital to students' interest should be put in the paper and located where most people who read the paper will see it. Sometimes we have sent information that probably should be in some type of headlines, only to

find it in the middle of another article.

On other related subjects, *The Tiger* stated in a recent editorial that the Student Senate has done almost nothing for the past year. However, *The Tiger* failed to mention some of the Senate's accomplishments which include:

1. The addition of another student to the University Athletic Council.
2. The IPTAY Board's approval of the addition of a student to the IPTAY Board.
3. The development of a student advising program to help students in their selection of courses.
4. The raising of over \$2000 for World Hunger Day.
5. The approval of barbecue pits to be put on different locations on campus.
6. The close working relationships with the Faculty Senate on such issues as improving the advising system, textbooks policy, admission policy, and commencement exercises.

7. The close working relationship with the administration on such issues as the drop day, the choosing of a new vice president for academic affairs, and the placement of the automatic tellers.

The listing of some of our achievements is not an attempt to brag, but merely an attempt to inform students of the things student government is doing. Instead of informing students, *The Tiger* has stooped so low as to put picture of Dean Cox and Ayatollah Khomeini on its front page. Dean Cox has done too much for the students at this university to be subjected to such treatment.

At the present time, student government has opened communication with the ad-

ministration and faculty. The Athletic Ticket Office has also been very helpful on matters involving students' tickets to athletic events. To the same extent, we need open communication between *The Tiger* and student government.

I know that *The Tiger* has had organization and financial problems this year. I only ask that *The Tiger* work with student government to help inform students on important issues. The Student Senate passed a resolution asking for there to be a student government column in *The Tiger*. Hopefully, this can be accomplished in the near future. By communicating with each other, I think that we can inform students and, in turn, help make Clemson University a better place. After all, shouldn't we all have the best interest for Clemson in mind?

Jeff Anderson
Former Senate President

Computer farce

Before I read your your article "Computer Users Disciplined," I was already well aware of the farce that has taken place at the computer center ... a farce which only goes to show how it doesn't pay to do more than you have to on the job. I happen to possess a knowledge, greater than that reflected in your article, of what really happened at the computer center. I remember how, after having worked at the computer center a few days, Mike Myjak expressed his disillusionment over certain students who were making illegal use of the computer. I then admired Mike when

he told me that, in addition to performing his regular duties, he would seek permission to try to find out how files were being illegally accessed. And indeed, this permission was granted by Mike's supervisor.

At first, Mike tried to discover how files were being illegally accessed merely by watching these certain students. Obviously, it's impossible to see what someone is typing in unless you want to be really conspicuous. And Mike's problem was further compounded by his status as an employee. Hardly, then, could he approach one of these students with a question like, "Hey, how did you allocate that?" Going on the strength of his supervisor's approval, then, Mike in good faith tried to access files himself, to see if mere guessing would provide any clues. Little did he reckon that the technicality of "not being given permission to illegally access files" would be thrown in his face. Fortunately, (or unfortunately), his guesswork eventually paid off. Reporting his discoveries to his supervisor and the system programmer, Mike took them around the computer facility, demonstrating and cautioning them over the vulnerabilities contained within the system. It is most certainly an ironic turn of events that Mike, instead of being fired, wasn't given a pat on the back and a raise.

One suspects that high ranking officials at the computer center were greatly embarrassed at having their own ineptitudes revealed, especially by a new employee. In an effort to shore up their fallen egos, then, it must have been very tempting, (indeed expedient), to use Mike as their scapegoat.

Brian Smith

Speakers' Bureau lecturer attacks evolution

By Ed Laidlaw
Tiger Staff Writer

The modern theory of creation better explains the origin of life than evolutionary theories, Dr. Duane T. Gish told a large group last Thursday night in Brackett Hall. Gish, associate director of the Institute for Creation Research, was the first speaker of the spring semester lecture series sponsored by the Speakers' Bureau.

"We cannot know scientifically how life originated on earth, but we can exclude how life did not originate," the middle-aged Gish said as an introduction to disprove evolution.

Gish used the science community's own Second Law of Thermodynamics to start his argument. He told the group that the

theory of evolution proposes that everything shifts from a state of disorder to a state of order and is a process of self-transformation.

However, the Second Law of Thermodynamics states that everything tends to shift from a state of order to a state of disorder. Therefore, he deduced evolution couldn't be a process of self-transformation.

Gish turned to the fossil record next in his attempt to further disprove evolution. It is the only historical record available that goes beyond written records.

"If evolution is true, then the oldest rocks containing fossils should have the earlier simple forms of life," Gish said. Furthermore, Gish said that the fossil

record should have transitional forms.

But, of 250,000 fossil species in museums, no transitional forms are to be found, Gish said.

If creation is true, then one can only find fossils of created species — no intermediates would be found, Gish said. From this he strengthened the case for special creation.

According to evolution's definition, transitional forms of jellyfishes should exist in the pre-Cambrian rocks, Gish said. But no evolutionary ancestors of the jellyfish (or any other creatures found in Cambrian rocks) exist, he said. They appear to have had an explosive occurrence; thus, the case for special creation is strengthened again, he said.

The seeds and the trunk are missing in the evolutionary model — only the branches are found, Gish said to introduce his next point. Evolutionists believe that vertebrates developed from invertebrates; however, not one intermediate between a vertebrate and invertebrate has ever been found, Gish said.

"This evidence doesn't prove creation, but it's the kind of information you'd expect if creation took place," pointed out Gish.

To conclude his speech, Gish told two "ridiculous" evolution theories: Dolphins evolving from cattle, pigs, or buffalo going into the sea in search of food and whales evolving from hairy animals going to the sea for the same reason.

An artist drew a representation of the whale theory that drew many laughs from the crowd. It pictured a cow jumping into the sea, losing its back legs and growing a tail, and finally losing its front legs to fins and becoming a sea creature.

Gish concluded saying that the Bible's explanation best explains the origin of life using "In the beginning God created...."

MECHANICAL ENGINEER

Grow With Us In West Point, Georgia!

A World Leader in Textile Warp

Preparation Equipment

- Installations in more than 70 countries
- First in development of High Pressure Squeeze Sizing
- The leader in development of Hot Melt Sizing
- Building of the only 1500 y.p.m. Knitting Warper in the world
- Winner of the U.S. Department of Commerce E-Star Exporting Excellence Award

West Point Foundry and Machine Company

will be at:

Clemson University Placement Center

Monday, February 25, 1980.

"LITERATURE AVAILABLE AT PLACEMENT CENTER"

Anyone interested in Machine Design and or Textile Machinery Sales should sign up for interview.

If you are unable to interview at this time, please send resume to:

Mr. Edwin E. Garrison, Jr.



West Point Foundry and
Machine Company

Post Office Box 151
West Point, Georgia 31833

MICHELIN FUEL SAVERS!

FOR SALE

1976 Kawasaki KH500 1900 actual miles. Good condition. New front and rear tires, new tachometer and cable, tuned and adjusted September, 1979. \$750.00. Call 845-5601 after 5:00 p.m. Ask for Paul.

For Rent

One Mobile Home
ideal for two students.
4 miles from Clemson in Seneca
Quiet location
Security Deposit required
Please call Beth Dixon,
882-5136

The Gould Engineer Development Program—the difference between a job and a true career.

Let's talk about your career in Sales, Product Development or Operations at Gould.

Gould has grown to over \$2 billion in sales placing it 152nd on the Fortune list of multinational corporations. This success has been largely due to Gould's ability to draw on its technical talent to design new products and then market them through its world-wide distribution system.

To support this growth, Gould has instituted the Engineer Development Program in which candidates enter one of three career tracks with "hands-on" assignments at a Gould facility. Concurrently, the candidate will participate in a formal training program as well as be individually counseled as to the career path designed specifically for each engineer's talent and ambitions.

We wish to talk with electrical, industrial and mechanical engineering graduates ready to begin a true career in the development, production and sale of electrical products ranging from miniature components to complete systems.

An Equal Opportunity Employer M/F/H

Sign up for an interview.

We will be on campus:

Thursday, February 28
Clemson University
Career Planning & Placement
804 University Union
Clemson, South Carolina 29631

Contact us directly:

Robert Armstrong/Personnel Representative
Gould Inc., Electrical Products Group
60 Gould Center, Rolling Meadows, IL 60008

Call (collect): (312) 981-5192



GOULD

An Electrical/Electronics Company

Free lectures to discuss a variety of topics

Arts in U.S. and S.C.

A lecture entitled "The Contemporary State of the Arts in the United States and South Carolina" will be presented in Lee Hall Auditorium on Feb. 18 at 8 p.m.

Allan Stone will deliver the lecture. Stone is a nationally known dealer and critic of contemporary American art. While at Clemson, Stone will also be conducting preliminary judging of works to be displayed in the South Carolina Arts Commission Show, being held March 1 through 27 in Lee Gallery.

The lecture, sponsored by the College of Architecture and the Clemson Architectural Foundation, is free to the public.

News Briefs

Living together

The sociology department will sponsor a lecture entitled "Living Together: Trend or Passing Fad," to be held in Hardin Hall Auditorium on Feb. 21 at 8 p.m.

Lecturing on the subject will be Gerald R. Leslie, professor of sociology at the University of Florida. Leslie is currently conducting research on the changing sex-

ual behavior of college students and its effect on the family as a social institution.

Admission to the lecture is free to the public.

Women's lecture

Deborah Dash Moore, a specialist in women's studies and immigrant history, will deliver a lecture Feb. 18 at 7:30 p.m. in Hardin Hall Auditorium. The lecture is entitled "Women in the Old Testament Tradition."

Moore is an assistant professor of Jewish studies at Vassar College and the author of several articles on that topic and in the field of women's studies.

The lecture, presented by the history department, is free to the public.

Vocational education

The College of Education will present a lecture on vocational education on Feb. 18 at 7:30 p.m. in Brackett Auditorium.

Robert E. Taylor, director of the National Center for Research in Vocational Education at Ohio State University, will address the topic of "Vocational Education and Its Content."

Admission to the lecture is free.

Physics fun

By Susan Ellington
Tiger Staff Writer

Holograms, lasers, and the process of freezing fruit in liquid nitrogen are exhibits which will be seen at the second annual Physics Fair on Feb. 18-22 in the Union Gallery.

The fair, which is being sponsored by the Society of Physics Students, will demonstrate many basic principles of physics including cryogenics, optics, and the interaction of light. One example, the laser spirograph, will use a laser beam to project patterns such as those found in the spirograph game. To demonstrate how liquid nitrogen freezes fruits, the students will drive a rubber nail into a board with a banana.

The exhibit is being funded through one of eight Marsh W. White awards. The award of \$95 is to be used to popularize physics with the general public. For this show the money is being spent to buy ten holograms. Holograms, which are being called the photography of the future, are three-dimensional laser photographs. After the show the holograms will be used by professors for showing holography in classes.

The fair, according to Joseph Wofford II, the president of Clemson's chapter of the society, is basically to be seen by those who don't know much about physics and is not just for physics majors.

Miss S.C. pageant

Applications are now being accepted for the Miss South Carolina pageant. The event will last two days, beginning March 28.

Women interested in applying for the pageant must be between the ages of 18 and 28. They must never have been married and must have been a South Carolina resident for at least six months. Applications may be picked up from Mark Malmgren at Small World Travel on College Avenue.

The original deadline for pageant applications has already passed, but an extension has been granted. Those wishing to apply will receive deadline information when they pick up their applications, or they can call Small World Travel.

This year's pageant will be held in Charleston, S.C. The new Miss South Carolina chosen there will represent the state in the Miss U.S.A. pageant in May. Numerous prizes will be awarded to the winner, including an evening gown and a two-week trip to Biloxi, Miss.

Miss South Carolina 1979 is Janice McDonald of Myrtle Beach, a University of South Carolina graduate. She will crown her successor in the upcoming pageant.

Organic Munchies (No Chemicals)

THE BEANSPROUT

Just down from 7-11
(the walk will do you good)

Beat State Lynch Drug Co.

Downtown Clemson 654-3500

TIGER DEN

123 BYPASS, CLEMSON

First pitcher of Bud \$2⁰⁰

Beach Night Every Wednesday
From 8:00p.m. 'til Close

Free Draft to the Ladies 1:00p.m.-6:00p.m. every Thursday

Mon.-Wed.
7:00p.m.-9:00p.m.

Bud, Natural Light,
and Busch only 50¢

Homemade Hotdogs... 60¢

Five plays on
the jukebox
only 25¢



SOLDIERS START COLLEGE RICHER!

Up To \$14,100 Richer

In just three years in the Army, you can earn an educational fund worth as much as \$12,000. In four years, \$14,100.

It's the Veterans' Educational Assistance Program (VEAP, for short), and it gets you two dollars for every one dollar you save for college (see chart).

In three years, your savings plus the two-for-one matching funds can add up to \$8100. And now, if you qualify, an additional \$4,000 education bonus is added to your fund, for a total of \$12,100.

Four years of service gets you \$6,000 added. Total: \$14,100.

A Wealth of Experience

As a soldier, you'll have seen and done things that will make your college years more rewarding.

You'll have handled responsibility, faced challenges, and lived and worked

with people from almost every background imaginable.

This experience will give you more than the money for an education. It will teach you the value of having one.

	Per Mo	3 Yrs	4Yrs
You save:	\$75	\$2700	\$2700
Gov't adds 2-for-1:	\$150	\$5400	\$5400
Total:	\$225	\$8100	\$8100
Education Bonus:		\$4000	\$6000
Total Benefits:		\$12,100	\$14,100*

*Up to \$3000 more is available in a bonus, if you enlist for four years in certain skills.

Learn More

Now's the time to learn more about VEAP, and to decide whether you want to take advantage of it.

**CALL YOUR LOCAL ARMY RECRUITER
IN THE YELLOW PAGES UNDER "RECRUITING"**

Architecture professor dies at age 68

By Beth Reese
Tiger Staff Writer

Professor Vernon Seymour Hodges, Professor Emeritus of the Clemson School of Architecture, died Feb. 5 at Anderson Memorial Hospital at the age of 68.

Originally from Washington, D.C., Hodges received his bachelor of science degree cum laude in 1934 from Harvard College. In 1939, he received his master of architecture degree from the Harvard Graduate School of Design.

Hodges served on active duty in World War II as a Lt. Commander in the United States Naval Reserve from 1942 until 1946. He was involved in site selection, planning,

and developing Marine Corps Air Stations.

After working for the Civil Aeronautics Administration as an airport architect, Hodges joined the faculty of the University of Florida in 1954. Serving on that faculty as Professor of Architectural History, he remained in Florida until 1962.

Hodges then became a member of the faculty at Clemson, joining as an associate professor. He was promoted to full professor in 1970.

While at Clemson, Hodges co-authored *South Carolina Architecture 1670-1970*, which was published in connection with the state's observance of the South Carolina Tri-Centennial Celebration.

Hodges, who was known as "Uncle Ver-

nie" to his students, was honored by the honorary fraternity Tau Sigma Delta through its presentation of the Silver Medal. The award is for distinction in teaching and for deep concern for students.

Hodges was active in the Clemson Little Theatre, the Society of the Architectural Historian, Honorary Men of the South Carolina Chapter of the American Institute of Architects, the Pendleton Foundation of Historic Preservation, and the Pendleton Presbyterian Church.

Surviving are his widow, Mrs. Alice Mary Amis Hodges of Pendleton; a son, James Randle Hodges, a student at Lander College; and a daughter, Mrs. Raymond F. Anderson of Houma, Louisiana.



HODGES

Senate proposes fall break

By Amy Williams
Tiger Staff Writer

The Student Senate passed a resolution Monday night to recommend the installation of a two-day fall break into Clemson's academic calendar.

The Senate Academic Affairs Committee, which wrote up the resolution, suggested that the break be on the Monday and Tuesday of the week following midterms. "The reason for this break," said Alison Floyd, committee member, "is to balance out the number of days in the two semesters. Since the fall semester has two

extra days, teachers have had to adjust their syllabuses for the spring semester."


Floyd also said that she had gotten favorable responses from various deans and administrators whom she had talked with and felt that it might be included in the 1981-82 calendar. Oscar Lovelace, chairman of academic affairs, added, "Because the administrators make the calendar up so far in advance, there is no way it can be included next year, but we really should push to get it included in 1981."

Following discussion on the fall break issue, the Senate voted to recognize two new organizations, the Clemson University Gospel Choir and the Student Agricultural Council. But the Senate turned both organizations down for funding.

Also in reference to organizations, Robert Sox, student body treasurer, spoke on behalf of two clubs to obtain emergency funds. The Senate okayed a request for \$258 to enable a Speakers Bureau member to attend a National Entertainment Conference in Washington, D.C.

It also voted to give Debbie Westfall, who is a national officer in the National Recreation and Parks Society, funds to attend a convention in Washington, D.C. and one in Lexington, Ky.

FRANCIS FORD COPPOLA PRESENTS



Apocalypse Now

MARLON BRANDO ROBERT DUVALL MARTIN SHEEN "APOCALYPSE NOW"
FREDERIC FORREST ALBERT HALL SAM BOTTOMS LARRY FISHBURNE and DENNIS HOPPER
Produced and Directed by FRANCIS COPPOLA

United Artists

Copyright © 1979 Omne Zoetrope. All rights reserved.

**Held Over
LAST WEEK**

**SHOWS
FRI., SAT., SUN
6:00 & 8:45**

**MON-THURS.
ONE SHOW
ONLY
AT 7:30 P.M.**

Next, "The Jerk"

CLEMSON THEATRE COLLEGE AVENUE 654-3230

SKI SPREE at Cataloochee



Take this coupon with you to Cataloochee Ski Area and ski *all day*, any day Monday-Thursday, for only \$10.00! (\$6 lift ticket and \$4 equipment rental.)

Enjoy the free, open feeling of uncrowded skiing at this special rate at Cataloochee, in Maggie Valley, NC. Cataloochee has 8 slopes and trails, beginner to expert—longest run 5300 ft., vertical drop 740 ft. Three lifts (chair, T-bar and rope), plus a full range of rental equipment for all levels of ability.

**\$4
Equipment
Rental
\$6**

Area & Lift Ticket

This coupon good for special \$4 equipment and \$6 lift rates, Mon.-Thu. only, when presented at Cataloochee Ski Area in the 1979-80 season. This coupon *must* be presented for special rates. Valid for one person only.

For ski conditions call (704) 926-1401



SUMMER JOB Opportunities

CO-ED CAMP
(for children age 7-17)

in the North Carolina Blue Ridge Mountains

Founded in 1948 With a staff of 225

JUNE 15th - AUG. 17th

OPENINGS INCLUDE:

- Cabin Counsellors
- Waterfront
- Water Skiing
- Rock Climbing
- Tennis/Golf
- Horseback Riding
- Ceramics
- Drama/A & C
- Administrative Positions, etc.

SALARY RANGE: \$300 to \$1500
plus room, board and laundry
COLLEGE CREDIT AVAILABLE

Write or Call: WINTER OFFICE
BLUE STAR CAMP

P.O. Box 7086, Dept. S
Hollywood, FL 33021
Phone (305) 963-4494

Representative will be on Campus.
Contact Placement Office
for Interview Dates

ENTERTAINMENT SPOTLIGHT

Travel with the Union
to
Nashville, Tennessee

March 28, 29, and 30

\$50.00 includes transportation,
accommodations &
matinee ticket to

The Grand Ole Opry
details & sign-up - INFO Desk

"THE SPINNERS"

-in concert-

Spartanburg
Memorial Auditorium

Feb. 23 8 PM

\$3.00

tickets on sale
in the program office
until Feb. 20



presents:

GRANDFATHER ROCK

Feb. 15 & 16 9:00 PM
50¢ ID & Proof of Age

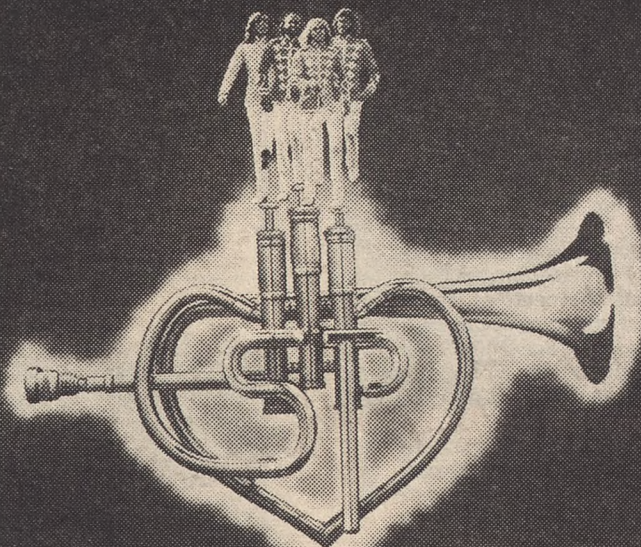
ARM WRESTLING
CONTEST

Feb. 18 9:00 PM

TONIGHT!

Midnight
Movie

A Splendid Time is Guaranteed for All®



Sergeant Pepper's
Lonely Hearts
Club Band

12 midnight - Y Theater

the gutter

presents:

WILL
SMITH

Feb. 20 & 21 8:00 PM

50¢ donation & ID

JAZZ

will be at the
Clemson House Ballroom
Feb. 29 at 9 PM
in the form of

**TOM
BROWNE**

tickets \$5.00 on sale
in the Program Office, Feb. 18-29

Get Educated:

Sign-up for a short course!
courses starting this week:

★CPR ★ WINETASTING
★USES & ABUSES OF SEX

For details & sign-up stop by the
INFO desk



ALTERNATIVES

Edgar's: Grandfather Rock, February 15 &
16, 9 PM, 50¢

Gutter: Will Smith, February 20 & 21, 8
PM, 50¢

Y Theater: Main Event, thru February 15, 7 &
9 PM, \$1.00
Just You & Me Kid, February 18 -
20, 7 & 9 PM, \$1.00
A Star Is Born, February 21 - 23,
6:45 & 9 PM, \$1.00

Free Flick: Oliver, February 17, 8:00 PM

Video: "Beatles, Part II" thru February
17
"Black Omnibus Special",
February 18 - 24

Gallery: Black History Awareness, thru
February 16
Physics Display, February 18-23



clemson university union • spring 1980

Carter proposes registration of 18

Student opinions surveyed

Though 88 percent of students surveyed favored reinstatement of draft registration and 55 percent favored reinstatement of the draft, a vast majority favored draft deferments for college students.

Student stands on drafting women, the All-Volunteer Forces, and the necessity of draft reinstatement were also surveyed in a Tiger poll taken on Tuesday afternoon.

A "draft everybody but me" attitude was prevalent among those polled, as only 29 percent were opposed to college deferments (in effect, exemptions) for college students. Deferments of this sort were granted during the Vietnam "conflict."

"I don't think there should be any exceptions," said one of those in the anti-deferment minority.

Other students favored deferments based "on grades," as was the case during Vietnam; one said that students "could help the country more after graduating from college" than by serving in the armed forces.

Another student (a freshman) said, "You don't need to defer freshmen and sophomores but juniors and seniors should be." She reasoned that juniors and seniors should be allowed to complete their educations but that freshmen and sophomores were not that far along yet and "could start over."

But of the freshmen and sophomores polled, 85 percent favored college deferments; this could indicate a realization among first and second year students that if a shooting war develops, they will be first in line for the draft.

Juniors, on the other hand, favored college deferments in 64 percent of the responses, 21 percent lower than the freshmen and sophomores. Fifty-eight percent of the seniors surveyed opposed college deferments, which is easy for them to say since they are beyond the deferments, which is easy for them to say to say since they are beyond the 19-20 year old bracket eligible for the draft.

Twenty per cent more women than men favored college deferments; 82 percent of

the women surveyed favored deferments, while 63 percent of the men surveyed were in favor. This and other factors which showed up in the poll indicate a basic unwillingness on the part of the female students to serve in the armed forces.

The only area in which men and women took completely opposite stands, rather than just varying in degree of agreement, was the issue of drafting women.

Sixty-eight percent of the females surveyed opposed drafting women, while 64 percent of male participants favored drafting women.

One of the men polled said, "If women were drafted, just think how much safer they'd be on the streets."

Many men surveyed felt that they should favor drafting women because of pro-Equal Rights Amendment sentiment. Said one male student, "They want the ERA so bad, it would be unfair not to draft them."

An opposing viewpoint was offered by one girl who said, "If I had to choose between fighting or getting pregnant — I'd get pregnant." But she also added that she wouldn't mind so much if she were drafted for a non-combat position. This qualification was added by almost every person, male or female, who favored drafting women.

An almost unanimous lack of confidence in the All-Volunteer Forces emerged from the poll. Eighty-one percent of those surveyed (opinions of men and women differed by only one percentage point) felt that the current All-Volunteer Forces do not adequately fulfill the country's defense needs.

Current world tensions necessitate reinstatement of the draft thought 69 percent of those polled; there was also no appreciable difference in the opinions of men and women.

Some of the students surveyed who felt that the All-Volunteer Forces are inadequate, yet who did not favor reinstatement of the draft, offered the opinion that there was really no crisis and, therefore, no need for the draft.

sex: male female
age: 18 19 20 21 22
class: freshman sophomore
major: _____

in view of current world tensions, is registration is necessary for the draft?: yes no

do you feel that the current All-Volunteer Forces adequately fulfill the country's defense needs?

do you favor or oppose reinstatement of the draft?
" " " " " "

if the draft were reinstated, would you favor or oppose it?
women?: favor oppose

during the Vietnam war, were college students who were exempted from the draft, if reinstated, would you favor or oppose it?
favor oppose



Stories by
William Pepper
& Richard Brooks

Photos By
David Ingram
& Speed Bouknight



of 18 to 20 year olds

21 22 over 22
 sophomore junior senior graduate

Worldension, do you think that reinstating
 ssary: 152 yes no

e current all-volunteer armed forces adequately
 s defense needs?: yes no

se reinstatement of registration?: favor oppose
 " " the draft?: favor oppose

instead, would you favor or oppose drafting
 oppose

ar college deferments were granted-- that is,
 e exempted from the draft. if the draft was
 u far or oppose college deferments?:
 oppose



Draft registration to begin

In his State of the Union address, President Jimmy Carter announced plans to submit proposals to the Congress to begin registration for the draft. Last week, Carter announced that he will seek authority and funding to register 19 and 20 year old men and women.

Registration of 19 and 20 year olds would create a pool of eight million men and women initially. Starting in 1981, there will be continuous registration of 18 year olds under the President's plan. The administration claims that this program will allow the United States to meet defense personnel requirements in an emergency.

At present, Carter's plan involves only registration, not the draft. Registration is the collection of data on the names and locations of people who might be called to serve in the event of an emergency. According to the White House press office, no physical examinations, classifications, inductions or draft cards are involved. Only registration and the creation of a computerized data file are involved.

The process of registration involves the completion of a form listing the registrant's name, address, date of birth, and parents' names and addresses. The process will take place at local post offices throughout the nation under a cooperative agreement with the U.S. Postal Service.

After the Selective Service System receives the completed form, the registrant will receive a letter acknowledging registration and requesting to be kept informed of any change in address.

Under current law, the penalties for failure to register for the draft are up to a five year imprisonment or a \$10,000 fine. The administration is currently working with the Justice Department to develop appropriate enforcement policies for peacetime registration.

The President has the authority to call

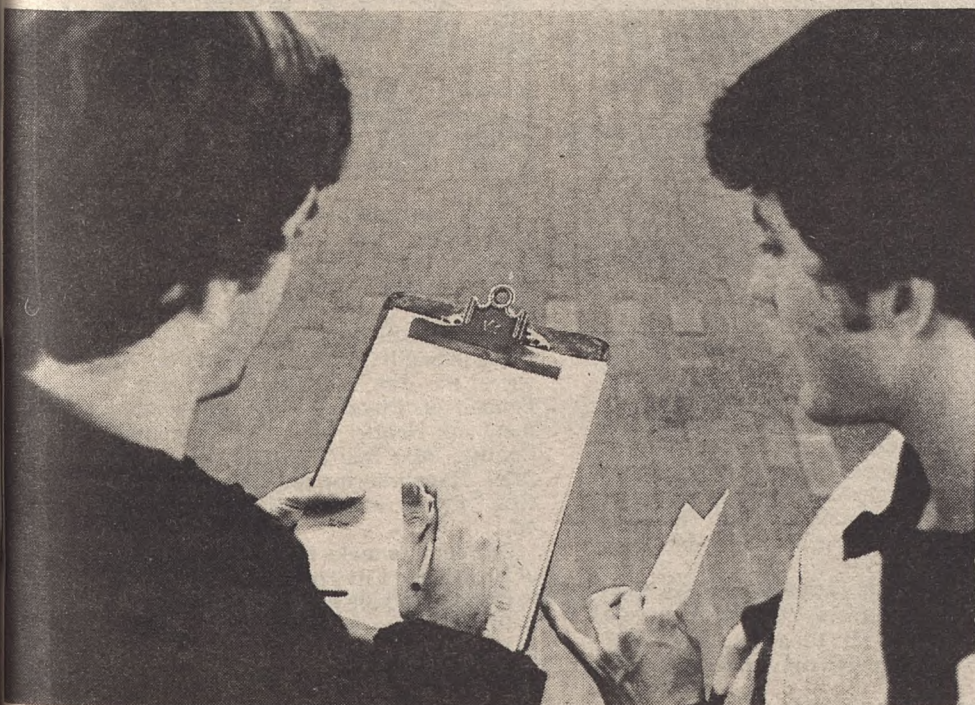
for registration of all men between the ages of 18 and 26. The Military Selective Service Act grants this authority, but a congressional appropriation is necessary to carry out registration. Congress, however, must give Carter the authority and necessary funding before women can be registered for the draft.

Carter's decision to seek authority to register women has received a cool reception from anti-war and civil rights groups, as well as members of Congress. Phyllis Schlafly, a leading opponent of the Equal Rights Amendment, plans to focus attention on preventing congressional passage of the President's proposal to register women. Speaker of the House Thomas O'Neill opposes the registration of women. He stated that there is a "strong feeling" in the House that draft registration of men should be reinstituted, but not of women.

Any congressional action concerning registration of women is likely to face a ruling by the courts. The American Civil Liberties Union (ACLU) has already announced that it will challenge any attempt to register only men. In addition, Schlafly has not ruled out the possibility of a court test — should Congress approve the President's plan.

Registration and the actual drafting of young people ended in 1973. The draft was ended and replaced by the present All-Volunteer Forces (AVF). According to the administration, the present registration proposals are intended to increase the readiness of the armed forces to respond to a major emergency situation.

The administration further maintains that the proposals are not the result of the shortfall of AVF recruiting. "When the AVF was created, it was never intended to stand alone in time of crisis; it would have to be augmented by military reservists and, as soon as practicable, with draftees," according to the White House press office.



features

Running and Cycling: Clemson's pasttimes

Cycling provides alternative

By John Madera
Tiger Staff Writer

Everyone's running these days — pounding their feet and bones on hard pavement, suffering from achilles tendons and dog bites. And people endure this pain in much the same way as they endure boring sermons on Sunday: "You know, I really ought to go running today..."

But, this booming popularity of running is disheartening for cyclists who enjoyed their heyday during the mid seventies. Cyclists feel "left out" — like they are not a part of the "sane" society. Many people don't realize that cycling is sane — and better than running, in many ways.

For example, a cyclist can cover several times the distance that a runner can, using equivalent amounts of time and energy. Cycling is much easier on the feet, and on the entire body in general, because the cyclist rolls, rather than bounces down the road.

Finally, the cyclist can moonlight as his own means of transportation and is able to carry cargo. (Incidentally, a cyclist, in riding 1,000 miles, burns as many calories as are contained in one gallon of gasoline — pretty good mileage, eh?)

If you live four miles or less from campus, you might even be able to save time getting to class — 'tis quicker to pedal directly to the front door of the building than to hunt for a parking space, and then walk from Egypt.

The Clemson cyclist is fortunate — he or she has many interesting places to ride to and many well-paved and untrafficked roads to get there on. The beginning rider might spend a morning in taking a leisurely ride over to

Pendleton, packing a lunch to eat in the shade of the trees in the town square, and exploring the streets of the town which has many old homes. Other destinations which are in easy reach of the beginner are the Oconee Nuclear Station and Twin Lakes Park on Lake Hartwell.

One of the most popular routes in the Clemson area among more experienced riders is the Clemson-Six Mile-Norris loop, about 25 miles long. The roads are well-paved and in excellent repair and the ride, very scenic. There is one hitch, however — the long, stiff hill on Highway 133 outside Clemson. More Creek State Park (25 miles one way).

Those cyclists who actually do go insane might try a "century ride" (100 miles) — two popular centuries are: (a) one which goes up Caesar's Head, through Brevard and Rosman, N.C., then back to Clemson; and (b) one which swings by Table Rock State Park, and returns via Easley and Pendleton. Warning: these rides should only be tempted by strong riders — they are mountainous.

Then there is the South Carolina Cross State Tour, scheduled for May. Bikers from all over the state will be riding this 360 mile tour from Cashiers, N.C., to McClellanville, S.C., near Charleston, taking an average of four or five days to complete it. Those interested should contact the Greenville Spinners Bicycles Club, P.O. Box 2663, Greenville, S.C. 29602. The Greenville club also schedules many other rides, ranging from easy to strenuous.

Also, bike shops in Clemson and Anderson are excellent places to meet cyclists and find out about rides in the area.



CYCLING ENTHUSIASTS find their activity more enjoyable and easier on the body than running. Local bike routes vary in length to accommodate different levels of experience and endurance. (Photo by Ingram)

Races break runner's boredom

By Susan Ellington
Tiger Staff Writer

After running two miles straight around the track at Riggs Field, it's easy to contemplate whether all this boredom is worth healthiness.

If you decide, on your endless journey, that you enjoy circles, fine; otherwise, the best solution for the boredom, without sacrificing health, is either a new track or no track at all.

New tracks at Clemson are rare, but if you're desperate to stay on one, an occasional lap on the new one behind the football practice field will add spirit to the track running.

On the trip over, however, something extra may be discovered — cross country. The Clemson area is brimming over with places to go running. Near the track is the Old Seneca River, and if that is followed, you'll arrive at Lake Hartwell. The grassy hills are easy to run on and have a nice variety of hilly and flat areas.

Longer runs can take the runner just about anywhere he wants to go, depending on the distance he is willing to train for. Perimeter Road is a partial circle of the campus and following the Old Stadium Road takes you away from campus on a scenic run.

Another way to add life to your running is to try racing. Competition gives you a goal to work toward and a way to meet other runners from different areas and different occupations.

Recently, as the running craze has grown, races have been held at Clemson. The biggest two are the Tigertown 10,000 and, more recently, the Run-for-Suds. Both are run in the fall. The dates for this fall's races have not been definitely set yet.

More current races are coming up in South Carolina: on Feb. 16, the Steel Bar Blues in Mt. Pleasant, a one mile and a 10 kilometer run; also on Feb. 16,

the Winter Race in Greenwood, a one mile and a 10 km. race; and on Feb. 23, the Run for Hope, in Columbia, a two mile and a 10 km. run. Also, in Greenville on March 23, the News/Piedmont Road Race will be sponsored by D & D Sports World and the Greenville Track Club, with a two mile and a 10 km. run. Before the News/Piedmont Race will be a pre-race clinic on March 22, at 7:30 p.m. Further into the future, April 27 in Clinton, the Strong Legs Road Race will be held at 2 p.m. with a two mile and a 10 km. run.

Race information is available through many local and national organizations. Nationally, the Road Runner's Club of America will mail out a list of races if you send a stamped, self-addressed envelope to Jeff Darman, 2737 Devonshire Place N.W., Washington, D.C. 2008. Other national sources are national magazines like *Runner's World* and *Running* magazine. They contain compiled lists of race information mailed to them, in addition to advertisements from larger races.

For a more local source, *The Greenville News* has a section including races in their Sunday edition of local sports events. The Department of Health and Environmental Control in Columbia will mail out lists of road races in South Carolina. The address to write is: Jim LaBonte, Governor's Council on Physical Fitness, Department of Health and Environmental Control, 2600 Bull St., Columbia, S.C. 29201. Race information such as times, fees, prizes, and distance are included.

One point to make on the Department of Health and Environmental Control is that they sanction no races between the months of June and August for runners in South Carolina because of heat and humidity problems.



RUNNERS RELIEVE BOREDOM by entering road races and running cross country. Numerous races will be held throughout the state this year. (Staff Photo)

'Ritual of status-seeking girls is entertaining'

By Bill Lawler
Tiger Staff Writer

I don't know if you were aware of this, but one of the most incredible phenomena in the world takes place right here in Clemson. It happens often, usually produces the same or similar results, and causes the male species of the phylum 'hornie humas beingus' to consider giving up heterosexual mating habits. In most sections of the country, this phenomena is known as dating. At Clemson, it's known as "the ritual of the status-seeking girl person."

Loose Ends

It's an amazing ceremony to watch. To witness the ritual from a comfortable viewpoint, you must first visit one of the popular bars downtown. Generally, casual attire proves to be a clever camouflaging uniform, as does the holding of a draft beer. Optimum witnessing of the ritual usually falls on a Friday night, although Wednesday, Thursday and Saturday nights are quite good also.

Having situated yourself in this given situation, spotting the 'status seeker', as we avid seeker-watchers call them, is virtually guaranteed.

The average status seeker usually hangs with the main flock, consisting of anywhere from three to six other seekers. Wearing her hair in a pony tail, held in check by either a blue or pink ribbon (depending upon her shirt color), the iden-

tifying markings are found just below the neck and take the form of five or six gold beads affixed to a thin chain.

At this point, the status seekers are then divided into two groups. First, there's the southern seeker, with the great majority from this species looking exactly the same. Pink or blue button down shirts, a navy blue sweater (usually shed in warmer temperatures), either tan chino pants or a plaid skirt, and 100 shares of May Kay cosmetics stock are the characteristics of this division.

The other stratum is known as the 'modern college seeker,' with various traits distinguishing each member of this group from another. About the only features these seekers share with each other are designer jeans and, similar to the southern seeker, 50 shares of Mary Kay stock.

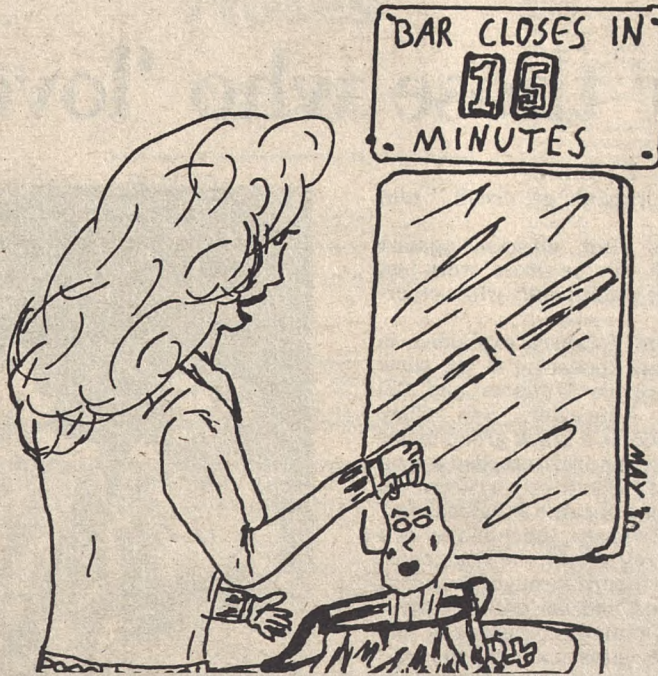
The behaviors of the status seekers are, quite appropriately, universally identical. They respond to various known stimuli in a very predictable manner. Their values are similar, objectives coincidental, and

mascara waterproof. Their cerebrum composition is of an acrylic sponge consistency and they are virtually incapable of executing simple functions, such as intelligent conversation, sincere personality reference and anything involving mathematics.

As far as dating a status seeker goes, well, that's the opportunity to see them at their infamous best. You would start by quietly approaching a stray, one that left the flock for a 15 minute refacing in the girls' room. You'd casually tap her on the shoulder (being careful not to ruffle her feathers, so to speak), and ask her if she'd like to a.) have a beer b.) shag c.) go back to your dorm. Incidentally, before I forget, your chances of a date depend upon, and this is important, who you are. So, figuring the a.) proposition would come from a junior majoring in economics, the b.) proposition from a brother of Sigma Eta Iota Tau, and the c.) proposition from a football player, her probable replies to the three questions would be a.) "Take a hike" b.) "Why Sure!" of c.) "Are you really a football player?"

A few helpful hints in socializing with the status seeker... Although it won't get you a date, it will nevertheless help you to deal with this often irritating species. In conversing with a seeker, comments such as "is it true that, before you go out, seekers like to bob for apples in oil drums full of perfume" or "what's your name" are sure to perplex and confuse the seeker to the point of anger.

Although this phenomena tends to be stabilizing in this area, any effort made to discourage continued breeding of this species would be appreciated by wildlife lovers everywhere.



University Square — 302 Seneca Rd., Clemson, S.C.

MONDAY NIGHT
PIZZA BUFFET
ALL YOU CAN EAT FOR

2⁸⁹

5:00 P.M.-9:00 P.M. DINE IN ONLY

Sourdough's
sandwich emporium

GEORGE WASHINGTON SALE

22¢ to \$10²² on all different items



Oxford
Cloth Shirts... **\$10⁹⁰**

Ladies' Shoppes

New Spring Merchandise Arriving Daily

320 EAST MAIN ST.

Walhalla

SOFT LUGGAGE
20% off while it lasts

Limited Quantity

LAY-A-WAY AVAILABLE



Appalachian Trail Outfitters, Inc.

123 BY-PASS

CLEMSON, SOUTH CAROLINA 29631

(803) 654-1737

NOW RENTING

New Apartments

\$100-\$150 per month

Family Homes Inc.

Call

Day 654-5750
Night 654-4319

arts / entertainment

Fifties bash for those who 'love beach music'

By Holly Hamor
Tiger Staff Writer

Beach music and rock and roll fans will be able to hear a full evening of their favorite music at the Greenville Memorial Auditorium on Friday, Feb. 22, at 7:30 p.m., when Originals Productions presents a "Fifties and Beach Music Celebration."

The show will feature six groups: the Clovers, the Flamingos, Maurice Williams and the Zodiacs, the Five Keys, the Chairmen of the Board, and Big Joe Turner.

Tickets for the show are available at the auditorium or at the Gallant-Belk department store in Seneca. Prices are \$6.50 and \$7.50, and all seats are reserved. Proceeds from the show will go to the American Businessmen's Club (AMBUCS) Charities.

A major attraction at the concert will be Big Joe Turner. Turner will celebrate his 69th birthday in May, and because of his age, makes very few public appearances. Known as "Boss of the Blues," Turner was a breakthrough artist in the early years of rock and roll.

One of the things that makes this show so special is the group producing it. Four fifties enthusiasts formed a partnership called Originals Productions. The men include two Clemson graduates, a man who hosts a weekly fifties radio show, and Roy Swansea, who explained what the group does.

According to Swansea, Originals Productions got its name because of its goal: to promote and protect the original artists in fifties music. A practice called "covering," in which other groups illegally record a song written or recorded by someone else, kept many artists from getting recognition for their songs. "We want

to see that the originals get credit," said Swansea.

Covering was often directed against black groups who, in the fifties, were just breaking into the traditionally white recording industry.

A case in point, Swansea explained, is one of the groups appearing in the show next week: Maurice Williams and the Zodiacs, from Lancaster, S.C. They started out in 1955 as a black group under another name, and in 1957 recorded a song entitled "Little Darlin'," written by Williams. The song became a regional hit.

According to Swansea, the manager of a white rock and roll group, the Diamonds, got a copy of the record through somewhat shady means and had his group learn it verbatim. The Diamonds recorded it, and their recording became a number one hit.

After three years and as many changes of names, the Zodiacs recorded another song by Williams called "Stay." This time, their song hit number one in its own right. Jackson Browne recently recorded this song on his album, "Runnin' on Empty."

Now, people like Swansea and his associates work to remind the public of the artists who gave so much to fifties music. Swansea himself is a veritable encyclopedia of rock and roll trivia. He seems to know the ups and downs of the popular fifties groups as well as he knows his own.

Swansea talked about the renewed interest in fifties music. "People were searching for 'a music,'" he said. "Rock and roll has its roots in jazz." Swansea indicated that jazz, a purely American product, gave birth to rock and roll — a major reason so many black jazz musicians got involved in it and a major reason so many Americans think of it as "their" music.



MAURICE WILLIAMS AND THE ZODIACS, Lancaster natives, are just one of several fifties and beach music groups appearing in the Greenville Memorial Auditorium on Friday, Feb. 22.

There are other reasons for rock and roll's rise in popularity. "Kids going to Myrtle Beach for spring break and in the summer have brought a lot of it back," Swansea said. "It's a good beat and a good sound to dance to."

Swansea also defined what he thinks separates beach music from rock and roll. "Beach Music for most people is what they first heard at the beach. If they relate it to the beach, then it's 'beach music'."

If all goes well for next week's "Fifties

and Beach Music Celebration," Swansea hopes to put together a beach music show at Myrtle Beach for spring break, with such groups as the Drifters and the Four Tops.

Fifties and beach music is enjoying a new surge of popularity after lying almost forgotten for so long. But even then, before all the new fans began to listen to the music and dance to its beat, there was a hard corps of fifties enthusiasts who never forgot.

New Orleans Philharmonic to play Littlejohn

By Mark Sublette
Tiger Staff Writer

As the latest offering in the Clemson University Concert Series, the department of music will present the New Orleans Philharmonic Orchestra at 8 p.m. in Littlejohn Coliseum, on Tuesday, Feb. 19. The opportunity to see a full symphony orchestra should not be missed, particularly since admission is free for students with an activity card.

Bits & Pieces

The program for the evening will include five major works, including Antonio Vivaldi's Concerto for Two Trumpets, Beethoven's First Symphony, and an orchestration of Charles Ives's Variations on America. The final selections will feature the work of Brooklyn-born composer George Gershwin, as the evening concludes with his Lullaby and An American in Paris. Gershwin has been recognized as one of this country's most-admired twentieth century composers. This performance should not be missed, since a wide variety of music will be performed.

"I read the news today oh boy..." It seems that a degree of Beatles madness has taken the campus this month, for not only is the second part of the Beatles history the featured videotape in the loggia



PETER FRAMPTON and the Bee Gees will present their rendition of the Beatles' "Sgt. Pepper's Lonely Hearts Club Band" in a midnight showing of the 1978 movie at the YMCA theater tonight.

this week (part one was shown last week), but the Union will present the recent film "Sgt. Pepper's Lonely Hearts Club Band" as a free midnight movie at the Y Theater, Friday, Feb. 15.

All you need is a student I.D. to be admitted to the flick, which features the Bee Gees, Peter Frampton, and Steve Martin in a story based upon the music of guess what famous band. "It was twenty years ago today, that Sgt. Pepper taught the band to play..."

What else is playing? Well, the Y movie through Saturday, Feb. 16, is "The Main Event" starring Barbra Streisand and Ryan O'Neal, while "Just You and Me, Kid" will be shown Monday through Wednesday, Feb. 18-20. This one is a delightful tale about a retired Vaudeville man (George Burns) who suddenly finds himself providing a haven for a foxy runaway (Brooke Shields - ooh-ahh!) on the lam from a variety of evils.

All shows are at 7 and 9 p.m., and admis-

sion is one thin Susan B. Anthony dollar (though they'll take the paper kind too.) The Free Flick on Sunday will be that 1969 winner, "Oliver" and it's due to start at 8 p.m.

A picture is worth... The Union gallery on the loggia will be featuring examples of the black heritage throughout Black Heritage Week, ending this weekend. The display for the week of Feb. 17-22 will be the Society of Physics Students demonstrating how to have gobs of fun while pretending to be learning all about all kinds of scientific gadgetry.

In the Lee Hall Gallery, an exhibition of craft objects produced by the "nationally known" craftspeople teaching at the Penland School of Crafts in Penland, N.C., will be exhibited through Thursday, Feb. 21.

And live from Moo U.: Will Smith will be presenting his musical talents in the Gutter, Wednesday and Thursday, Feb. 20-21, and at Edgar's on Friday and Saturday, Feb. 22-23. This weekend's merriment will be provided by Grandfather Rock, playing Edgar's on Friday and Saturday at 9 p.m. Fifty cents admission is requested at the door for all these.

And if you feel really energetic on Monday night, Edgar's will be hosting the only formal arm wrestling tournament that I've ever heard of in my life! This athletic get-together will be Monday, Feb. 18 at 9 p.m. Several weight (and sex) divisions will be used to even up the matches. Rah! Rah! Go team! That's it for this week....



BOG SEGER

ASHEVILLE
Asheville Civic Center
March 7 - Jimmy Buffett

ATLANTA
Agora
Feb. 16 - Rick Derringer
Feb. 23 - Iggy Pop, also The Restraints
Feb. 28 - Lene Lovich
Civic Center
Feb. 16 - B. J. Thomas - \$6.50, \$7.50, \$8.50
March 21 - Evie
Fox
Feb. 29 - Molly Hatchet, .38 Special opens
ROME
Rome Auditorium
Feb. 28 - Dixie Dregs

CHARLOTTE
Coliseum
Feb. 15 - O'Jays, with Millie Jackson and Slave - \$7.50, \$8.50
March 21 - Kenny Rogers and Dottie West - Sold out
March 22 - Bob Seger
Ovens Auditorium
March 12, 13 - Ella Fitzgerald, Paul Smith Trio, and the Charlotte Symphony Orchestra.

CLEMSON
Edgar's
Feb. 22, 23 - "Will Smith" - 50¢

Gutter
Feb. 20, 21 - "Will Smith" - 50¢

Concert Notes

By Susan Ellington
Tiger Staff Writer

COLUMBIA
Carolina Coliseum
March 6 - Jimmy Buffett - \$7.50, \$8
March 15 - Bill Gather Trio - \$5.75, \$6.75
March 16 - Rick James - \$6.50, \$7.50, \$8.50

March 20 - Bob Seger
March 23 - Kenny Rogers - \$10.50, \$12.50
Township
March 8 - Dizzy Gillespie

GREENVILLE
Greenville Memorial Auditorium
Feb. 22 - 50's Beach Music Celebration with Big Joe Turner, The Five Keys, The Flamingos, The Clovers, Maurice Williams and The Zodiacs, The

Chairmen of the Board.
March 24 - Molly Hatchet
Electric Warehouse
March 20 - Plum Hollow and Trotter's Sally
Erix
Feb. 15 - March 1 - Erix Jazz (Thursday thru Saturday only), \$1 females, \$2 males
Feb. 20 - USC Jazz Ensemble
Hayloft
Feb. 18, 19 - Joe Smothers and Jack Lawrence
Feb. 20, 21 - Brian Huskey
Feb. 22, 23 - Backbone
Feb. 25 - King Family Revue
Feb. 27 - Phil and Gaye
Feb. 28, 29, March 1, 4-8 - Backbone
Maggie's
Feb. 15, 16 - Second Wind
Feb. 19 - Bevis and McCrary
Feb. 21 - Harvest
Feb. 22, 23, 27, 28 - Wooden Nickle
Feb. 29, March 1 - City Limits
March 4-8 - Pat Thomas Band
Silver Fox
Feb. 21 - Janie Frickie
March 4 - Brenda Lee
March 12, 13, 14 - J. D. Sumner and The Stamps
April 10 - Moe Bandy
April 17 - T. G. Sheppard
Thunderbird
Feb. 15, 16 - Southbound
Feb. 18, 19, 20 - The Communicators
Feb. 21, 22, 23 - Hot Cargo
Feb. 25-29, March 1 - Pat Thomas Band
March 3, 4, 5 - The Communicators

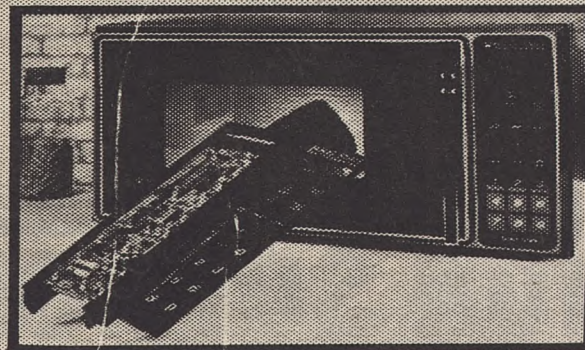
For Tickets and Information:

Agora Ballroom, Fox Theatre—Mail checks or money orders to 660 Peachtree St., NE, Atlanta, Ga. 30388. Checks take longer. Tickets may also be purchased at all SEATS locations.
Capri new address—3110 Roswell Rd., Atlanta, Ga. 30388.
Omni—Phone in orders for major bank cards at 404-881-1978. Mail to same address as Agora and Fox. Also available at SEATS locations.
Charlotte Coliseum—No phone-in orders. mail money orders or cashier's checks only to 2700 East Independence Blvd., Charlotte, N.C. 28202. Enclose a stamped, self-addressed envelope.
Carolina Coliseum—Phone-in orders for VISA or Master Charge at 777-5113. Mail money orders or cashier's checks only to P.O. Box 11515, Columbia, S.C. 29211.
Greensboro Coliseum—Mail cashier's checks or money orders to 1921 Lee St., Greensboro and 50¢ handling per order.
Greenville Memorial Auditorium—For information call 242-6393. Mail order to P.O. Box 10348, Greenville, S.C. 29603.
Park Center—For information write 310 North Kings Dr., Charlotte, N.C.
Spartanburg Memorial Auditorium—call box office (803) 582-8107.
Georgia Theatre—215 N. Lumpkin St., Athens, Ga., or call (404) 549-7026

Campus Interviews TI in Johnson City, TN

Materials & Electrical Products Group Electronic Technology Center

Texas Instruments is building a new electronic technology center in Johnson City, Tennessee. The Electronic Technology Center combines TI microcomputer business with advanced systems to provide high volume state-of-the-art electronic controls for industrial, commercial and consumer applications. These include programmable industrial controls, appliance controls, and heat/air conditioning controls. You can be involved in the development and application of new integrated circuitry, microprocessors and advanced packaging concepts for rapidly growing high



volume markets. There's tremendous growth ahead, with a lot of room to move up in the beautiful Great Smokies. This country is one of America's scenic treasures. In Johnson City, you are close to white water rivers, historic houses and villages, ski slopes and the Appalachian Trail. Johnson City is a progressive, attractive city. It's a

regional medical and educational center — the home of four hospitals, East Tennessee State University and one of the most highly rated school systems in the state.



What You Need

You should have a BS or MS degree in one of the following:

Electrical Engineering
Mechanical Engineering

Computer Science
Engineering Physics
MBA with Engineering undergraduate

Electronic Engineering
Industrial Engineering

Areas of Activity

Electronic Design Engineering
Manufacturing Engineering
Technical Sales/Marketing
Manufacturing Supervision
Quality Assurance Engineering

Mechanical Packaging
Safety Engineering
Software/Hardware Development
Design Automation

Test Equipment Design
Digital/Analog Design
Industrial Technical Service
Facilities Engineering/
Maintenance

CAMPUS INTERVIEWS February 20

If unable to interview at this time, send your resume in confidence to:
Steve Cloud/P. O. Box 1255, M.S. 3502/Johnson City, TN. 37601.

TEXAS INSTRUMENTS
INCORPORATED
An equal opportunity employer M/F

campus bulletin

ANNOUNCEMENTS

Summer jobs - Camp Placement Day, Tuesday Feb. 26, in Student Union Ballroom, 10-5. Camp Directors will interview interested students.

There will be an AED meeting this Tuesday, Feb. 19, in room 302 of the Rhodes Research Building at 7 p.m. New members will be initiated, and the speaker will be a radiologist from Oconee Memorial Hospital.

Dr. Ervin E. Bagwell, professor of pharmacology at the Medical University of South Carolina, will speak on the Drug Sciences, on Monday, Feb. 18 at 7 p.m. in room 114 of Kinard Hall. This is sponsored by the Biochemistry Club.

The History Department will sponsor a talk by Dr. Deborah Dash Moore. The talk will be Monday, Feb. 18, in room 200 of Hardin Hall. Dr. Moore's talk is entitled "Women in the Old Testament Tradition." A reception will follow the lecture.

There will be a meeting of the Pre-Vet Club on Monday, Feb. 18, in A101 of the P & A Building at 7 p.m.

The College Republicans will have a meeting Tuesday evening at 8 p.m. in room M105 of Martin Hall. Guest speaker will be featured. New members are welcome.

WSBF and student government will sponsor a candidates' forum Tuesday, Feb. 26, at 7 p.m., in the senate chambers. Candidates for president and vice-president of the student body will discuss the issues. The forum will also be broadcast over WSBF (88.1 FM) starting at 7 p.m.

CLASSIFIEDS

For sale: 1978 Horton Mobile Home, 24 x 60 ft., three bedrooms, two full baths, living and dining rooms, den, carpeted, drapes, huge closets, occupied eight months. Like new. Greek Creek, N. C. area (nine miles north of Landrum) will split moving costs up to \$1000 off price. \$14000. Call 877-3957 or 877-9627.

Counselors for western North Carolina co-ed eight week summer camp. Room, meals, laundry, salary, and travel allowance. Experience not necessary, but most enjoy living and working with children. Only clean-cut conservative non-smoking college students need apply. For applications/brochure write: Camp Pinewood, 1801 Cleveland Rd., Miami Beach, Fl. 33141.

For sale: 1973 Ford Maverick, automatic, radio, PS, V-8, good tires. Dependable car, asking \$1000. Call 654-7807.

Daytona Beach for spring break. Six days on the beach, five nights first class ocean front lodging, keg party, and bar-be-cue party for only \$99.50. Call 919-942-2610.

For sale: 1968 Ford wagon, new transmission, battery and radial tires. Asking \$400. Call 654-6272.

FOUND AND LOST

Found: Prescription glasses - blue/grey plastic frames. Found on Bowman field late last week. Call to the 'Y' to claim, 2460.

Found: Male high school ring on the soccer field (across from Fike). Found Saturday, Feb. 9, after the Maryland basketball game. To identify call 656-6030.

PERSONALS

Michele - You're my first and only Valentine. Thanx, Babe. Sub* Sheryl, four years ago carnations, this year my heart. Be tender with it. Always, Philip.

Hunny Bunny - Happy Valentine's Day. I miss you. Love, your Sugar Bugar.

Carol and Mike - Best Wishes. Love, Cyndi.

Dear Brown-eyed Newt and Green Eyes - Happy Valentine's Day you newts.

D-3, thanks for the swinging group fling Sunday night. You made us feel things we've never felt before. It's a night we'll long remember. Hugs and kisses, EBKR - VSPH - JK. P.S. It was 'wet' experience.

Tom - Yes - a Little Chicken.

Cindy - "Journey through forever gently. If you don't know what you're running to. Half the joy depends on yourself, the other half depends on who goes with you. Happy Valentine's Day from Purdue - Randy.

Sig Eps say "Happy belated 43rd birthday - 'Disco Bob' Nowack." (Very belated).

To R J B R R and M A G R R : C8C1D7D7E873540C4.D3D6E5C5, L and L.

Hi Newt. I love you.

Squirtail, everything's OK, so meet me in the middle of Valentine's Day; and let me smell the smell of your perfume with all of those southern kisses from your room. Stinger.

Spend an intimate weekend around the fireside in secluded mountain side hideaways. Less than 1 hour drive to Mountain Brook Cottages, Rt 2, Box 301, Sylva, N. C. 704-586-4329.

Classified Ad Policy

For the convenience of our readers a classified ad form has been provided. All classifieds must be printed or typed in the space at right and turned in to The Tiger office (ninth level above the Loggia) prior to 5 p.m. Tuesday during the week of publication. Payment for classified ads must be paid when ad copy is turned in to The Tiger. Classified ad rates are as follows:

10¢ per word with student ID.

All others 20¢ per word.

Lost and Found notices and Announcements from non-profit organizations advertising non-profit activities are free.

A word is a word. (Or, any sequence of letters, figures, characters, symbols, etc. with a space at either end.) Some examples of words are: a, 656-2150, \$1.98, Mon., antidisestablishmentarianism.

Sixty (60) words is the maximum length for an ad. Ads of ten (10) words or less cost \$1 for students, \$2 otherwise.

ASTRO III

COLLEGE AVENUE
654-1670

Foolin' Around Quiz

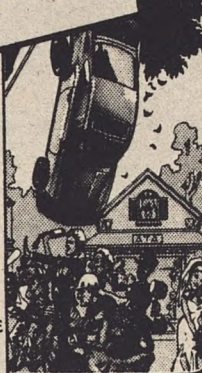
This is a picture of...
A. A fancy wedding in Stuttgart?
B. The Animal House-Meatballs class reunion?
C. A Big Man On Campus scoring with his chic with the old car-in-the-tree trick?
D. None of the above.

Shows at
7:00p.m.
and
9:00p.m.

Nothing can stop
this wedding...
except love.

FOOLIN'
AROUND

GARY BUSEY ANNETTE O'TOOLE
Special appearance by TONY RANDALL
and CLORIS LEACHMAN



ATTENTION SOPHOMORES

Air ROTC Two-Year Program Open To All Students Who Have Two Years Of College Remaining.

Career Areas Include:

Pilots	Engineers
Navigators	Supply Officers
Nursing	Finance
Food Service	Personnel

plus many others

Benefits Include:

- almost \$13,000 starting salary
- 30 Days Annual Leave
- \$100.00 Per School Month For Juniors and Senior Cadets
- Advanced Education Opportunities
- Free Medical Care

Each Applicant Must Successfully Complete A Six-Week Field Training Course At An Air Force Base During The Summer Months

For More Information

Contact Capt. Smith, Alumni Park Office across from Redfern Medical Center

phone 656-3254

AIR FORCE

Gateway to a great way of life.

ROTC



sports

Tigers host Wolfpack in rematch

GUARD BILLY WILLIAMS drives to the basket during a recent Tiger basketball encounter. Clemson fell to Virginia 89-87 Wednesday night on the road. The Tigers entertain North Carolina state Saturday at 2:00 P.M. in a pivotal ACC game for both teams.



Clemson coaches are affected by boycott

By Tom DuPont
Tiger Staff Writer

His body is aching; his blood, pumping adrenaline. The Olympic gold is finally his. The upper platform for the playing of his national anthem...then, the dream ends with the realization that there might not even be a chance to try this year. For Richard "Luck" Luckangelo, assistant swimming coach, and Wade Schalles, head wrestling coach, the Olympic dream is swiftly passing away.

Trailing the Tiger

One of Clemson's best kept secret is Coach "Luck" Luckangelo. Along with being an inspirational swimming coach, he is one of the top ranked judo masters in the United States. He has been training extensively for the Summer Olympics since March of 1979. The intensity of his workouts became so great that he suffered a mild physical breakdown in December. At that time, he was running the steps of Tiger stadium with bags of sand looped

around his neck in a quest for greater endurance.

At 28, any future participation in the Olympics seems bleak. 1980 was the year that "Luck" was to get his long awaited gold. But before coming to Clemson, his ambitions were not as high. In 1972 he was competing to represent America in the 148 lb. weight class for judo. But a hidden illegal move by his opponent and the ensuing flare-up disqualified him from any further matches. Dejected and disillusioned, he left the competitive field and started work as a coach and undercover policeman at a small college.

His motivation came in the form of wrestling coach and Olympic hopeful Wade Schalles. In 1976, Schalles was the favorite in the 163 lb. weight class for wrestling. A broken back ended the fears of his opponents, but did not break his competitive spirit. The intensive training continued, and the gold was on its way to Clemson via Schalles. "He's a real competitor....He (Schalles) is a perfectionist," offered "Luck." "He renewed my interests in the Games and in the gold."

These two are good friends now. They met at lunch when Luck had just arrived in Clemson. "His 'war' stories with the police precluded him," said Schalles. "I wanted to see if this guy is for real." As for first impressions, Luckangelo was first to say

that he (Schalles) was "intelligent, enthusiastic, a motivator ..., and just as crazy as I am." Schalles responded with a smile, "He (Luck) thought out nice words but I'm not quite sure he meant it." He then added, "Luck's modest, sincere, a good friend and competitor, and f#*%\$ nuts!"

With the Summer Olympics situation in limbo, training is difficult to plan. "We're like the National Guard," explained Schalles. "I think I can speak for most Olympians when it comes to training. I cut my workouts by at least 50 percent. I could never go (to the Olympics) tomorrow, but give me a month's notice and I'll be ready." Luck too has cut his workouts but does not now plan on going to the games.

"I support the President," he says. "I understand the temperament of the American public, but I feel the President knows more about the situation and is doing the right thing." To Luck, the cancellation of the Olympics meant a chance to examine his goals and readjust. His options were to get a gold medal and "sell Wheaties" or to channel his enthusiasm into coaching. Right now, he is satisfied with coaching and recruiting to help build a better swimming team.

Coach Schalles also accepts whatever fate the President and Olympic committee

decrees, but he does so with just a tinge of disappointment. As for an alternate pseudo-Olympics, he is not interested if it is not the real thing.

He explains further, "Suppose you worked all your life to buy a \$40,000 Porsche and you came to a point where you had saved \$30,000 of it. Then someone tells you that you can't buy the Porsche, but for the same money, you can buy a new Volkswagen. You lose interest."

So both support the President, and both do not want an alternate Olympics. As the true athletes they are, they continue to work out and continue to strive for perfection. Coach Luckangelo will be giving his all to the swimming team and looking for those recruits "who may not have total talent but are willing to give enough of themselves to compensate for talent and become winners." He sees this Olympic situation as a message to him to work harder at his job and forget about Olympic competition. Coach Schalles will continue his efforts in building the wrestling team into a top class organization. He sees this situation with the Olympics as a reinforcement in the American way and the limitations of our society. "You have to follow," he offers. "It's the price you have to pay to have your opinion ... freedom!"

SUN TAN CENTER
Look Radiant
2 minutes equals
2 hours of sun
A Glowing,
Healthy Look

SPECIAL
3 months
unlimited
visits
for \$30.00
(reg. price
\$50.00)
Offer ends
Feb. 29
Bring this
Box for
Special

FOR MEN & WOMEN

115 W. Calhoun St.
Anderson, S.C.
225-4447

Would you or your business like to advertise in *The Tiger*? All ads are multiples of this size space which costs only \$3.30. Contact our advertising manager, Mike Watkins, for more information. Phone 656-2167.

Prepare For: April 26

MCAT

Call Days Evenings & Weekends

Stanley H. KAPLAN
Educational Center

History Village Inn
295 East Dagerly St.
Athens, Ga. 30601
(404) 353-8604

TEST PREPARATION
SPECIALISTS SINCE 1938

For Information About Other Centers In More Than 80 Major US Cities & Abroad
Outside NY State CALL TOLL FREE: 800-223-1782

Wrestlers gain victory

By Tom DuPont
Tiger Staff Writer

Led by a pin from Bill Marino, the Clemson wrestlers manhandled Virginia 29-10 on Saturday. This win puts Clemson at 8-2 in conference meets this year. Clemson will travel to Raleigh this weekend to take on N.C. State in another important conference match up.

Against Virginia, the only losses were 142 lb. George Prieston by a major decision and Brad Gregory, 167 lb., by a disqualification.

Paul Borelli beat his 118 lb. opponent 9-3. Tom Carr decisioned his opponent 8-3. Glenn Muncy edged by with a narrow 3-2 win, and John Meys, 158 lb., destroyed his adversary 16-6.

The heavyweights showed skill as well as strength in posting wins. Howard Lindstrom, 177 lb., Noel Loban, 190 lb., and unlimited Bob Isola each won by at least seven points. Lindstrom is filling in for the injured Pat Benko who is out for the rest of the season.

"We were definitely happy to get this win," said assistant coach Mike Convar.

THE GREAT LATE SHOW PRESENTS
FRI—SAT 12:00midnight
adm. \$2.00

The Original Original

NEXT: "Alice In Wonderland"
plus
"Pinnochio" (double feature)

Coming Soon: "Don't Date a Girl with 4 Lips"
plus
"Acrack Goes Bananas" (double feature)
"Flesh Gordon"
"Clockwork Orange"
"Mr. Mike's Mondo Video"

AND THE HOLY GRAIL

CLEMSON THEATRE COLLEGE AVENUE
654-3230

1¢ Sale
Now In Progress

Long Sleeve Shirts, Short Sleeve Shirts
and Other Assorted Tops

Mr. Knickerbocker
Downtown 104 College Ave.
654-4203

CLEMSON UNIVERSITY CONCERT SERIES

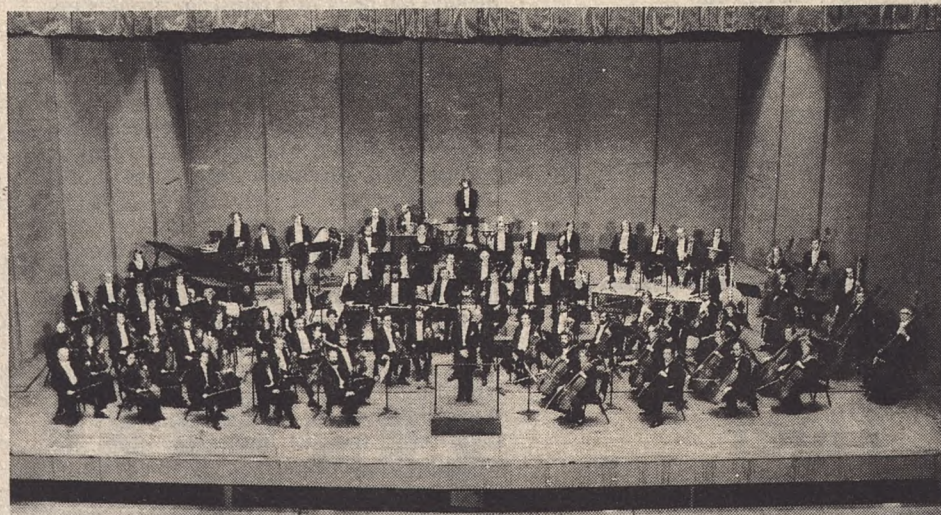
Presents the

NEW ORLEANS PHILHARMONIC SYMPHONY ORCHESTRA

GARY SHELDON, Conducting

PAUL RANDALL and RONALD BENKO, Trumpet Soloists

CLEMSON STUDENTS ADMITTED FREE ON PRESENTATION OF VALID ACTIVITY CARDS. Others present season tickets, or individual tickets on sale at Gate 5 for \$3.00 (adults) or \$1.00 (children or Clemson University student dates).



Tuesday, Feb. 19, 1980
—Littlejohn Coliseum —8:00 P.M.

Lady Tigers host nationally ranked Wolfpack

By Chuck Barton
Tiger Staff Writer

North Carolina State invades Littlejohn Coliseum Saturday afternoon in one of the biggest games of the year for Clemson's Lady Tiger basketball team. The Lady Tigers have won 17 consecutive games on their home court.

The Lady Wolfpack are currently ranked ninth in the nation and won the Atlantic Coast Conference women's tournament this past weekend. Clemson is presently rated 16th in the country.

Lady Tiger coach Annie Tribble sees the key to the game as how well her team can stop N.C. State All-American Genia Beasley. "We have to keep pressure on Beasley. She is 6'2" but plays much bigger. We have to keep the ball away from her."

Tuesday night, the Lady Tigers picked up their 22nd win of the season with a 95-83 win over a surprising Carson-Newman team. Barbara Kennedy, Clemson's All-American candidate, led the Lady Tigers with 29 points. Sheila Cobb added 15 points and pulled down 10 rebounds for Clemson.

One of the biggest bright spots in the Clemson lineup was the play of Cissy Bristol. Bristol, who is just recovering from a knee injury, sparked the Lady Tigers by scoring 12 points, all in the second half. She also gave Clemson a lift on defense with her enthusiastic play.

"We were looking forward to getting back into the win column," continued Tribble. "Carson-Newman had lost only one game since Christmas and was 21-4 coming into tonight. In the first five minutes, I could tell that we weren't up for it. But we knew then that we had a game on our hands. I was pleased to see Cissy get back in the groove. We have been missing her

play. Another thing that I was glad to see was that Cobb and Kennedy stayed out of foul trouble. That is something that has been bothering them all season."

This past weekend, the Lady Tigers travelled to College Park, Md., to participate in the third ACC women's tournament. In the opening round, the Lady Tigers took a two point decision from Virginia and moved to semifinal action against Maryland. The Lady Terps completely demolished Clemson in rolling to a

92-61 victory. That loss marked the third straight year that the Lady Tigers had lost in the tournament semifinals after an opening round win.

"We didn't make a good showing in the ACC tournament," commented Coach Tribble. "The Maryland coach told me before the game that she thought we might beat them. But they came out fired up and played their best game of the season, while we played our worst."

After the N.C. State game, the Lady Tigers have another big game on their

schedule. Clemson travels to Knoxville Monday to face the University of Tennessee, another of the top teams in the nation. On March 1, the Lady Tigers go to Florence to play South Carolina for the right to represent the state in the regionals. This game will be the third between the two teams this season. Each team won the game played on their home floor.

"It has been a long season. We're 22-6, and I guess you could say that we are a little tired," summed up Coach Tribble.

Indoor tracksters have success

On Sunday a small contingent of Clemson tracksters traveled to Freedom Hall in Louisville, Kentucky to participate in the 20th Annual Mason Dixon Games.

equates to a 2-mile record.

"He ran extremely well," commented Coach Colson. "The race was set up early and Hans did well to hang on like he did."

The other school record was set in the distance medley with a time of ten min. and 0.1 sec. Running for Clemson were Terry Gooden, David Kish, Cornell Messum, and Bobby Daye. Unfortunately, this time was only good enough for fifth place.

"It was a good performance against good club and national teams," added Colson.

Swimming

The Clemson women's swimming team is hosting the Atlantic Coast Conference Women's Swimming Championships this weekend at the Fike Pool. The competition started Wednesday and will continue until Saturday afternoon.

Sports Briefs

The games are very important in that they match schools and track clubs, thereby giving college athletes a chance to compete on a higher level. "It was a very important meet, and I was pleased with the good performances of my boys," said Coach Sam Colson.

Two school records were set in this meet. In the 3000 meter, Hans Koeleman placed third with an 8:05.9 to set a new school record. This time unofficially

THE CONNECTION

Sound and Lights

PROFESSIONAL PARTY OUTFIT

Guaranteed Lowest Rates

654-4323

654-3444

EVERGREEN

MCAT-DAT Review Course—Take the course individually in Atlanta in 3 to 5 days. P.O. Box 77034, Atlanta, GA 30309 phone (404) 874-2454

WANTED TO BUY:

Two sets of basketball tickets for ACC tournament. Will pay top price. Call Mr. Haywood-Collect.

Day (804)-432-8031
Night (804)-432-8544



FAMILY HAIRCUTTERS

FREE

ear piercing with purchase of ear piercing studs

PRECISION CUTS \$7.50 and up

Open Mon.-Fri. 9:00 a.m.-6:00 p.m.
Saturday 9:00 a.m. - 4:00 p.m.

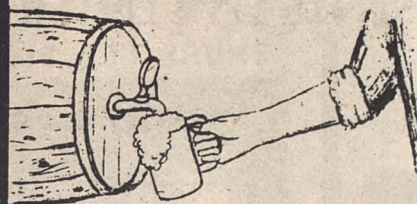
Walk-in only after 2:00 p.m.
Weekdays, 12:00 p.m. Saturdays.

ROGERS PLAZA 123 BY-PASS PHONE 654-1902

SLOAN STREET TAP ROOM

Serving Clemson Students

Since Oct. 25, 1979



Open
at 5:00 p.m. daily,
1:00 p.m. on Fridays

FEATURING:

All Our Usual Features
New Records on Juke Box
Busch Draft Night Mon. & Tues.
New Ashtrays

Coming Attraction:

New Toilet Seats

Simons returns for senior year in centerfield

By Robert Bonnette
Tiger Staff Writer

For Neil Simons, the 1980 season can't come too soon. After a super year in 1979, the Tiger senior is preparing himself for another challenging season. And prepared he should be, because as a three time All-Atlantic Coast Conference first team selection, opposing teams will be gunning for the crafty centerfielder.

still the best number two hitter I've ever had in the Clemson line-up. He can advance baserunners and draw walks as well as anyone. He is a true team player," Coach Bill Wilhelm said.

Then came the pressure-packed junior year — the year when the professional scouts watch every move. Sometimes the players feel that the pro scouts know everything about them and their talent. Simons was the center of their attention.

With the scout pressure on him, Simons calmly hit a team-leading .355 in route to his third consecutive All-ACC membership.

In his first two years as a Tiger, Simons hit only five homeruns, but in 1979 he blasted 13 pitches into the outfield seats. He belted three of the 13 homers in a marathon game that saw the Tigers abuse North Carolina State, 41-9. The slugging lefty called the three homers the biggest

thrill of his career. The performance earned him a spot in the "Faces in the crowd" section of Sports Illustrated.

Simons was mysteriously passed up by in the 1979 pro baseball draft but took it in stride and returned to Fairbanks, Alaska, for a second summer season with the Alaskan League. He returned with a .307 average in what most baseball notables recognize as the best amateur league in the country.

Tiger Close-Up

Simons is a strong candidate for All-ACC honors for a fourth consecutive year, a feat that no other ACC baseball player has ever been able to accomplish.

Simons broke into the starting line-up as a freshman and has been a regular for three years. The Silver Springs, Maryland, native said that he was lucky to have come to Clemson and to have started in his first season.

"There was no one else going out for centerfield that year, and I more or less inherited the position. Coach Wilhelm told me that if I could hit in the .260 range and play a steady outfield, he would be pleased," Simons said.

As a rookie, he responded by hitting .376 and making All-ACC first team.

The sophomore jinx got Simons in his second year at Clemson. Simons saw his batting average drop under the .300 mark. "Although his average did shrink, Neil is

Men's tennis is gaining confidence

By Cobb Oxford
Sports Editor

The Clemson men's tennis team had a successful outing last weekend when they participated in the National Indoor Tennis Championships in Princeton, New Jersey. The tournament included 16 of the top teams in the country.

Clemson lost their first match of the tournament to Southern Methodist by a close 5-4 count. The Tigers came roaring back in the next two rounds to beat 12th ranked Texas 6-3 and ninth ranked Tennessee 5-4.

"We should be ranked ninth or 10th when the next poll comes out," predicted Tiger head coach Chuck Kriese. "We were ranked 14th in the pre-season poll and that should improve with our victories over Texas and Tennessee."

"We gained a lot of confidence in the SMU match and we actually controlled at the end. "We were not intimidated,"

Kriese said, "and we actually had things our way and should have won the match."

"It did not matter to me that we lost 5-4, because in that match we saw that we could play with the best and we should have won," Kriese said. When Clemson faced the SMU, the Mustangs held the fourth spot in the national poll.

The trend for the Tigers has been wins in close matches after falling behind. This trend does not seem to bother Kriese.

"I love it when it is close, and as an athlete you have to love it when it is close. I don't press as a coach because it makes the players press. I like being under pressure," Kriese said. "You have to want to be the guy to hit the winning point when it is 4-4 in the tie breaker for the match. This team has looked adversity in the eye and played some great tennis under pressure."

"Confidence is the key in tennis. Our guys are starting to believe in themselves,

but we still have a tremendous amount of work to do," Kriese said.

"We never gloat over big victories or get too low after defeats. We are the scrappiest team around, and we will out-work and out-compete any team around," Kriese said.

The Tigers have been tough in the clutch. So far this season, Clemson has been behind three team match points, and they have come back to claim the victory.

This weekend the Tigers will attend the Arkansas Indoor Invitational and face Arkansas, Brigham Young, Southern Illinois-Edwardsville and Wichita State.

"We want to beat Arkansas bad. They caught us and beat us 9-0 at the Vanderbilt tournament but this time we will be ready for them," Kriese said.

Clemson's next home match is Feb. 20 against the College of Charleston. The action gets under way at 2 p.m.

the CORPORATION



PRESENTS LIVE ENTERTAINMENT AT IT'S BEST

THIS FRIDAY & SATURDAY IT'S
A ROCK & ROLL WEEKEND



SIDEWINDER

THURS. FEB. 21st IT'S BEACH NITE



THE O'KAYSIONS
WITH THEIR BIG HIT "I'M A GIRL WATCHER"

NEXT FRIDAY & SATURDAY
EVERYBODY'S FAVORITE



AUGUST

**COMING SOON—
COWBOY & COWGIRL NITE**
THIS WILL BE A WARMUP FOR THE
3RD ANNUAL TEXAS BRAIN FRY®

2 for 1
BOOZE & BREWS

WED & THURS 7-9pm
**REMEMBER...THE
EARLY BIRD CATCHES A
BUZZ CHEAPER**

FORD'S

Insider

A CONTINUING SERIES OF COLLEGE NEWSPAPER SUPPLEMENTS



**SUMMER JOBS:
THE SEARCH IS ON!**

RALLYE AROUND



THE 1980 PINTO.

These girls know a thing or two about Ford Pintos, and they love the 1980 Pinto Rallye. They're the girls from the 8-Pinto sorority in Long Beach, California, and each one owns a Pinto. Left to right, they're Karen, Linda, Lisa, Kim, Sue, Bonnie, Marianne and Cathy.

40 STANDARD FEATURES

The 1980 Pinto is packed with standard features. Features like steel-belted radials, bucket seats, tinted glass, and rack and pinion steering. On the Pinto Rallye you also get a Sports Package which includes tachometer, ammeter and front and rear spoilers.

EXCELLENT MILEAGE

24

EPA
EST.
MPG

38

HWY.
EST.
MPG

Compare this estimated mpg to other cars. Your mpg may differ depending on speed, distance, and weather. Actual highway mpg will probably be lower than estimate. California and wagon ratings are lower.

WIDE CHOICE OF MODELS

The 1980 Pinto comes in a variety of sedans, hatchbacks and wagons. At prices that will surprise you. There's even an Extended Service Plan available providing longer protection than your car's basic warranty. Consult your Ford Dealer.



Cruising Sedan



Cruising Wagon

Compare Pinto. It may be America's best small car value.

FORD PINTO

FORD DIVISION



Interested in a summer job? Just daydreaming about warm-weather work won't land you the ideal position. Though it may seem early, it's not too soon to start planning. So savor the variety of possibilities ahead, and get set for some sound advice on the search for a summer job.

THE GREAT SUMMER JOB SEARCH 4

The market looks brighter than you might think—Getting your priorities in order—Reliable tips to help the job-hunter—One student's strategy: profile of an aggressive applicant—Computer-matched positions.

Resort and Recreation Jobs 6

Spending a summer in fantasyland—Paradise may present some problems—Auditioning: where and when—Samplers of major resorts and theme parks—An actor performs *Miracles*—Riding the trails with a Yellowstone Wrangler.

Working Abroad 8

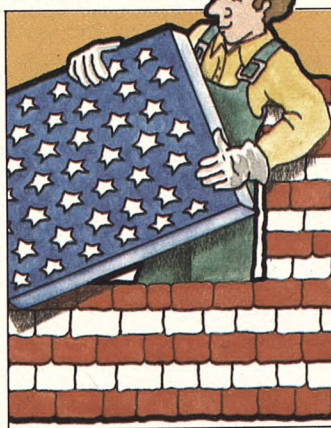
The romance and reality of summer jobs overseas—Cutting the cost of a foreign job—Landing in London: profile of a hotel worker.

Government Green ... 10

Getting inside the government—Tapping the state and local opportunities—Interns: learning and earning—Picking up in Oregon—Collecting from the census—Flying high: a NASA intern—Uncle Sam's test for summer jobs—The view from Capitol Hill.



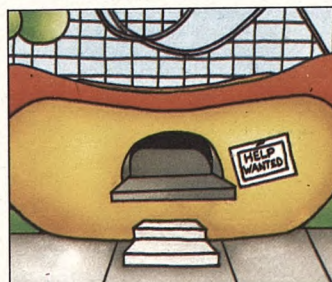
Job Search/4



Government Jobs/10



Outdoor Jobs/16



Resort and Recreation/6

Internships And Co-ops 14

Taking care of business: corporate internships—Summer work-study—The co-op alternative—Fast takes: profile of a producer—The do-it-yourself approach—Jobs via an alumni network—News for minorities.

Outdoor Jobs 16

The pros and cons of working in the great outdoors—Camp it up this summer—Laying track: profile of a steel-driving man—A festival carpenter: the muscle behind the magic.

Be Your Own Boss 18

The summer entrepreneur—Selling door-to-door—Grants to finance your fantasies—Legal aspects of running your own business—Making it work—Conjuring up jobs: profiles of a magician and a clam digger.

Tried and True 22

Sure bets: when money is the object—How to get yourself hired—The union connection—The hierarchy of tipping—Aid from the state—Profiles: helping mothers and waiting tables—Volunteering: for experience, not money.

FORD'S INSIDER:
A CONTINUING SERIES
OF COLLEGE NEWSPAPER
SUPPLEMENTS is published by
13-30 Corporation (which also
produces such familiar campus
publications as NUTSHELL
and THE GRADUATE). The
Ford Division of Ford Motor
Company advertises in this
publication as an indication of
its desire to provide services to
college students. Please take
the time to let us know how you
like this supplement by
returning the postage-paid card
on page 16. And for more
information on Ford's product
line, use the card on page 8.

EDITORIAL CREDITS: Sheila Brannan, Gina Pera, Melody Ward.

ART CREDITS: Joe Acree—cover; Hugh Armstrong—pages 5, 6, 8, 18; Ed Hensley—pages 11, 18 (left), 19; Mary Revenig—pages 10, 22; Ken Smith—pages 8, 14, 16.

PHOTO CREDITS: Charles Brooks—page 4; Raymond Pompilio—page 5; Don Hunter—page 6; Dean Hanson—page 7 (lower right); Gregg Mekler—page 8; Bill Nation—page 10; Laura Lambeth—page 11 (upper right); Dennis Galloway—page 14; Ellsworth J. Davis—page 15 (upper right); Bob Lynn—page 15 (lower right); Claudia M. Caruana—page 16 (upper left), page 19 (upper right); Lou McClellan—page 16 (lower left); Margaret Bean—page 19 (lower right); Larry La Sota—page 22; LuAnn Wing—page 23 (upper right); Brooks Bitterman—page 23 (lower right).

© 1980 13-30 Corporation. All rights reserved. No portion of *Ford's Insider: A Continuing Series of College Newspaper Supplements* may be reproduced in whole or in part without written consent of 13-30 Corporation, 505 Market St., Knoxville, TN 37902 (615-637-7621). *Insider* is published by 13-30 Corporation. Opinions expressed by the publisher and writers are their own and are not to be construed as those of Ford Division of Ford Motor Company. Likewise, the publisher assumes responsibility for the technical accuracy of the material used throughout the articles herein. Direct editorial correspondence to Jean Perkins, Assistant Editor. Direct requests for additional copies to Madeline Walls.

THE GREAT SUMMER JOB SEARCH

Start now! Beat the mad rush for your place in the sun.



Good news for the New Year: In spite of the tight economy, the outlook for summer jobs in 1980 is good.

Although summer may be just a daydream while you're buried under snow or term papers, the Great Summer Job Search is just around the corner. And if last year is any indication, your chances of getting a job this summer are perhaps better than you think, especially if you're willing to start looking early.

Last summer, the youth unemployment rate was the lowest since 1973, and job openings increased in fields such as recreation, construction, and manufacturing. More than 1.4 million students found government jobs, while 13.3 million worked in the private sector. And more than 300,000 students ran their own businesses.

Today, the number of corporations offering internships is increasing, as more companies recognize the need to establish relationships with future graduates.

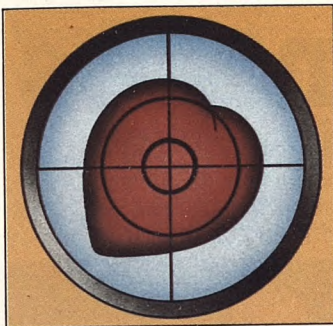
And while it may not promise an immediate financial payoff, nearly half a million students take jobs as volunteers each year, gaining experience for the future.

Finding a summer job can be as simple as walking into a fast-food restaurant in the spring and filling out an application, or as time-consuming as starting to search for a government slot tomorrow.

Remember, summers between college years offer a unique opportunity for "exploratory employment"—a chance that disappears once you've embarked on a career. Now is the time to loosen the limits of your thoughts about what summer work can be. Shoot for the moon if you like—one student did just that and landed a NASA internship last summer.

With a little planning, you may find yourself digging for history at an archaeological site, teaching survival in the wilderness, or rubbing shoulders with policymakers in the nation's capital.

That's what this magazine is all about: Helping you discover your options and giving you the information you need to get the summer job that fits your special goals. Good hunting!



Zero in on You!

Making plans for summer often takes a back seat when you're in the middle of a year crowded with term papers, exams, and tuition bills. But you can make your time out of school count by deciding exactly what you want out of this summer's job.

Here are some variables to consider in your personal inventory.

Money. Do you need a summer job to finance another year of college, or can you afford one that is short on salary but long on experience?

The future. Do you want your summer job to be career-related? Internships and co-ops yield contacts, experience, and pay or academic credit while you learn.

Travel. Would you like to visit new places and, in the process, make the trip pay for itself? It's possible to work in another country by enlisting the aid of several programs which match students with foreign jobs.

Your style. Do you like to take directions, or to give them? If you'd rather work on your own than with a group of people, summer is a prime time to run a seasonal business.

Surroundings. Want to get away from campus, or maybe even from the state? A change in locale and the chance to work with lots of people your age are among the fringe benefits of jobs at resorts or amusement parks.

Despite the immediate concerns of the school year, if you want to be in Colorado this summer, don't wait until May to apply. Narrowing your goals now will help you set your sights on a satisfying summer.

Get a Head Start On the Job Hunt

So you want a good summer job, a rose in a field full of thorns, so to speak. How do you get it?

Here are some time-tested job-hunting tips that can put you at the front of the pack.

Start now. Some government jobs have application deadlines as early as January. You certainly should start planning no later than spring, but by then the well of jobs may be running dry.

Tell your family, friends, and professors that you're looking for a summer job. Department of Labor statistics show that more than one-fourth of all job-seekers find employment through personal contacts.

Select eight or nine companies or organizations as employment targets, and learn as much as possible about each. Start your search at your college career placement office or consult the *College Placement Annual*, which lists 1,200 major employers and includes a section on those that offer regular summer employment.

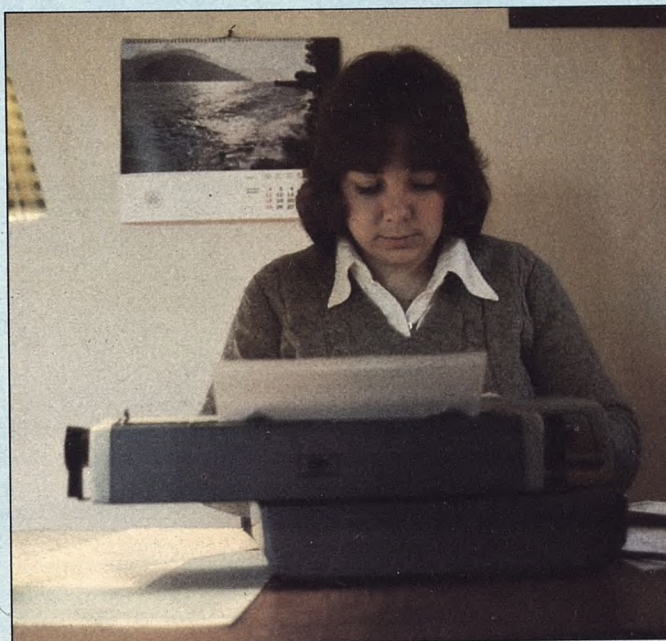
Next, establish contact with the employer. It's preferable to do this in person or by telephone, but if that isn't possible, rely on an imaginative cover letter and a resume. If you know someone in the company, ask if you may use his or her name in introducing yourself. Write a separate resume for each company, slanting each one toward the job in question.

At the interview, be prepared to convince the interviewer that you're the right one for the job. Following up with a prompt telephone call or thank-you note could help you clinch it.

For other tips on "How to Get Hired," see page 23.



PROFILES



Maureen McDonnell: Planning Pays

Maureen McDonnell goes after a summer job with equal parts of planning, imagination, and chutzpah. And it always pays off.

The 22-year-old Cornell University senior has tried her hand at everything from waitressing to carrying out a federally funded research project. During her first year at Cornell, the enterprising nutrition major persuaded the university to apply work-study funds to a research project she conducted for a professor at another university.

Maureen's organized job hunts usually start during the school year with mass mailings of cover letters and resumes. But she has learned that nailing down a job means showing up in person to make a pitch for the position. That technique got her a job as a hospital dietician's aide one summer, which led to a position as supervisor of hospital kitchen personnel the next summer. Those two experiences helped her decide against immediately pursuing a career as a dietician.

Preferring to keep her options open, she has taken a noncredit bartending course that she hopes to use some day. She also has laid the groundwork for a possible writing career by free-lancing for health magazines.

And her plans for this summer? Maureen is already scouting for a job that "doesn't require too much work" to give herself a break before entering the working world full time.

Computer Matches Students to Jobs

Why do students at more than 50 colleges and universities have a head start on finding summer jobs? They do it by computer.

The Grad II computer system registers employers and students, and matches them according to qualifications and job requirements. Students who sign up for the program receive a computer printout of employers offering jobs

matching their interests, along with the name of someone to contact for an interview.

Employers receive a computer printout of students, with a mini-resume on each. At the University of Florida, which uses Grad II in conjunction with a summer-job counseling course, about 300 employers have registered with the computer.

Resort and Recreation Jobs

Working in the sunshine and spotlights of America's fantasylands.

Plan Ahead for a Summer in the Sun

When the midwinter doldrums hit, the prospect of a summer in the sun at a resort area exerts a magnetic pull.

Drawn by visions of spending free time on the beach or partying with new-found friends, thousands of students flock to tourist areas and amusement parks.

Typical job openings in resorts are for cashiers, waiters, waitresses, chambermaids, ride operators, parking-lot attendants, lifeguards, sales and desk clerks, and entertainers.

Landing a job is a competitive activity. More than 17,000 people applied last summer for the 3,000 jobs at Disneyland. If you have special

qualifications—such as waitressing experience or a background as a tennis or golf instructor—your chances are better.

Getting a good resort job means planning early. Most employers are already accepting applications.

But if the beginning of the summer finds you jobless, don't give up. Large parks and resorts anticipate a turnover rate of about 25 percent, and your chances improve after the Fourth of July, when many students quit. Also, many workers return to campus before Labor Day, leaving employers desperate for people to work through mid-September.

Unexpected Problems in Paradise

A job in "paradise" is no paid vacation, ideal as the setting may be after working hours. Conditions at resorts and parks vary, but generally the pay is low, housing is basic at best, and the hours tend to be longer than average.

Most resort employers pay little more than minimum wage, and many require workers to sign a contract promising to stay until summer's end. Contract-breakers often lose their share of a tip pool which may be withheld and given as a "bonus" around Labor Day.

Many resort jobs require a six-day, 48-hour week divided into split shifts. In peak periods, the workday may stretch

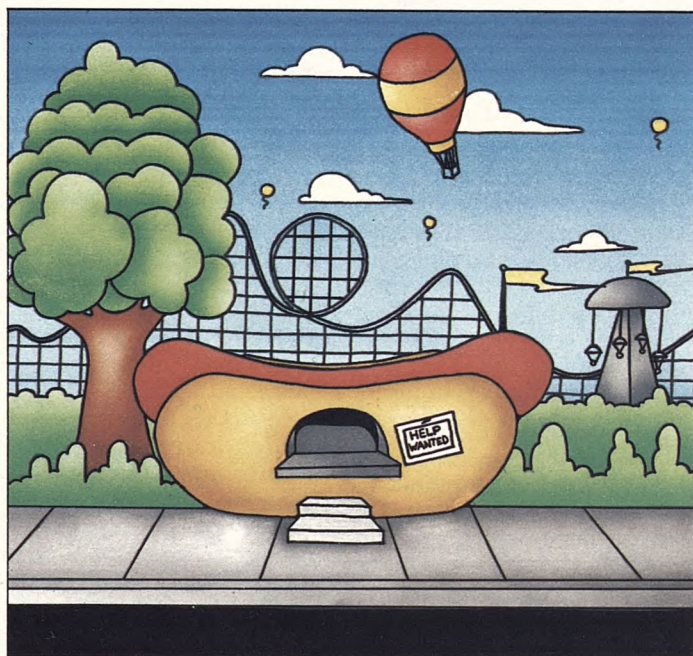
from opening to closing—a 12-hour shift. Some employees report working up to 70 hours a week.

Many students who accept jobs in resorts aren't prepared for such surprises as primitive living conditions in rustic areas, or the necessity of sharing a small room with three roommates. Employer-provided housing is often a cramped dormitory—and finding an apartment in a resort town usually means paying tourist prices.

"It's a question of how well you can adapt," says one student, who worked at the Grand Canyon last summer. "It's a great experience, but you can't let little things get you down."

—GLORIA BLACKWELL has worked four summers at Carowinds theme park while attending the University of North Carolina at Charlotte.

"I'm the kind of person who likes to have fun all day long. I really got tested last summer with the long hours, but I made it through and I'm going back."



A Sampling of Parks With Panache

Most openings in the following parks are for waiters, waitresses, ride operators, ticket-takers, and maintenance and concessions workers.

Six Flags Corporation. (Six Flags Over Texas, Dallas/Fort Worth 76010; Over Georgia, Atlanta 30336; Over Mid-America, St. Louis 63025; Astro-world, Houston 77054; Six Flags Great Adventure, Jackson, N.J. 08527; and Six Flags Magic Mountain, Los Angeles County 91355)

Generally minimum wage; apply in January. A total of 20,000 openings, 2,000 to 3,000 per park. No employee housing available.

Disneyland, Anaheim, Calif. 92803, and **Disney World,** Lake Buena Vista, Fla. 32830

Employ approximately 5,000 summer workers; apply in April. Auditions for performers in January and March for Disneyland, in November and April for Disney World. No employee housing available.

Cedar Point Amusement Land,

Sandusky, Ohio 44870 Employs 3,500 summer workers. Minimum wage; apply in January. Auditions for entertainers in January and February. Housing and cafeteria available.

Opryland, U.S.A., Nashville, Tenn. 37214 Openings for 2,200 workers. Minimum wage; apply in late January and February. Auditions for 400 entertainers in late December and January. No housing on site, but offers apartment listings.

Busch Gardens, Tampa, Fla. 33674, and **Williamsburg, Va. 23185** Openings for 4,750 workers. Minimum wage or slightly higher; apply in January for Williamsburg, April and May for Tampa. No employee housing available.

For more information, see the *National Directory of Theme Parks and Amusement Areas* (Pilot Books Inc., 347 Fifth Ave., New York, N.Y. 10016, \$2.95).

Resort Towns: Where to Look

Though you'll find lots of opportunities off the beaten track, you might want to simplify your job hunt by concentrating on one of the following well-known resort towns. They traditionally employ large numbers of college students during the summer months.

For more specific job information, contact local chambers of commerce or the appropriate state employment office.

Atlantic City, N.J. About 5,000 openings at 52 hotels and 72 restaurants at this beach resort. Competitive, usually hire students from the eastern United States.

Provincetown, Mass. At the tip of Cape Cod. Forty-five restaurants, 50-plus hotels.

Lake Tahoe, Calif. From 300 to 400 reported vacancies monthly; major casinos employ up to 400 extras each for summer.

Myrtle Beach, S.C. About 400 motels and 300 restaurants. High turnover all season.

Gatlinburg, Tenn. In the Great Smoky Mountains. Has 200 motels, 60 restaurants, 300-plus gift shops. Walk-ins fairly successful. Housing very tight.

Panama City and Panama City Beach, Fla. Have 245 motels and 400-plus restaurants. Contact the local employment office. Rental outlook good for houses, poor for apartments.

Mackinaw City and Mackinac Island, Mich. Have 100 motels and 60 gift shops that serve more than one million tourists each summer. Housing tight.

Lake George, N.Y. Has 451 restaurants and 369 motels within 30-mile radius.

Rapid City, S.D. In the Black Hills. Has 75 summer employers; many provide room and board. Housing also available by sub-leasing from South Dakota Technical University students.

For specific job listings in resort areas, consult *The 1980 Summer Employment Directory of the United States*.

There's No Biz Like (Summer) Show Biz

You may be able to sing, dance, or act your way into a job this summer. Summer-stock companies, dinner theaters, and theme parks often rely on mass auditions to line up their summer rosters. For example:

The Southeastern Theatre Conference holds the largest audition in the country, with more than 80 stock companies, theaters, and drama groups represented. About half of the 650 students who auditioned last year were hired. This year's tryouts will be held March 5-9 at the Opryland Hotel in Nashville, Tenn. For details, contact Marian Smith, 1209 W. Market St., Greensboro, N.C. 27412.

The New England Theatre Conference will hold preliminary auditions February 23-24 at Emerson College in Boston. About 200 finalists will be chosen to compete for roles at 30 to 35 theaters. For information, write Marie Philips, 50 Exchange St., Waltham, Mass. 02154.

The Southwestern Theatre Conference will hold auditions February 11-12 at the Scott Theatre in Fort Worth, Tex. Last year, 17 companies were represented. For information, write Maurice Burger, P.O. Box 2083, Baton Rouge, La. 70821.

The Institute of Outdoor Drama will hold auditions at the University of North Carolina at Chapel Hill on March 15. Twelve to 15 outdoor-drama companies, mainly from the Atlantic seaboard, will be looking for talent.

Don't overlook summer jobs in the performing arts at theme and amusement parks, often called the "vaudeville of today."

Every year, Six Flags auditions 8,000 students for 800 performing jobs in their six theme parks. Most other parks use student performers as well, and many hold mass auditions. Contact the parks directly, or check your placement office for recruiting schedules.

PROFILES



Kevin Gray: Center Stage

Kevin Gray, 21, (above left), spent last summer performing miracles and getting paid for it. But he had help—from the rest of the cast in a summer-stock play called *Miracles*.

A senior majoring in history and drama at Duke University, Kevin had roles as Adam, Joseph, and Jesus Christ in a series of Biblical dramas performed by a group based at Belmont College in Nashville, Tenn. He made \$165 a week, more than many summer-stock actors earn. But he would have done it for nothing.

"Summer stock offers the opportunity for young performers to do many roles," says Kevin. "Just remember to take it for what it is. You won't always be doing *MacBeth*."



Dwight Lane: Yellowstone Wrangler

Riding a horse along the rocky trails of Yellowstone National Park paid off for Dwight Lane last summer. The Mayville State College junior did his wilderness sightseeing as one of 27 trail guides known as "wranglers."

His duties included feeding, brushing, and saddling horses, and teaching "dudes" (tourists) how to ride. He also led six trail rides a day.

Dwight, who grew up on a farm in North Dakota and has ridden since he was five, applied for the job nearly six months before the tourist season began. He was paid \$3.25 a hour and had two days off each week.

"I can't think of anything I didn't like about the job," Dwight says. "I got to be in the fresh air and work with people from all over the country."

Working Abroad

Let wanderlust lead you to a job in a foreign land.

Financing a Foreign Summer Job

Planning ahead not only increases your chances of finding a job, it cuts the cost of your adventure. Here are some cost-cutters to consider:

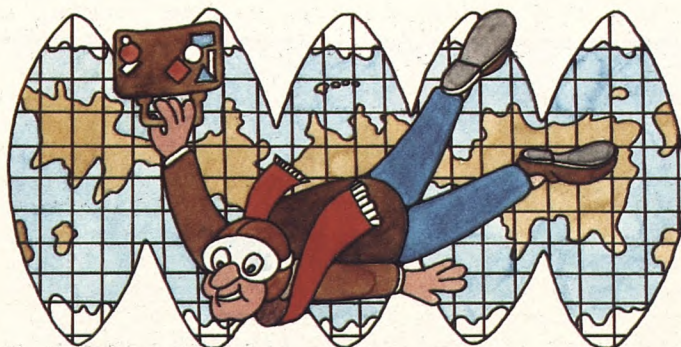
An International Student Identity Card is internationally recognized proof of student status. It will get you discounts for transportation, concerts, and museums. The Council on International Educational Exchange processes the cards, but your school also may issue them if it is affiliated with CIEE. Write CIEE, 205 East 42nd St., New York, N.Y. 10017.

If you plan to travel while overseas, various **railpasses** (Eurailpass, Britrail, and the Eurail Youthpass) can save you 50 percent or more. For information, ask a travel agent or write for CIEE's

Student Travel Catalog at the above address. The cost is 50 cents.

You can avoid steep hotel bills while searching for a job by staying in **youth hostels**. For membership information, write American Youth Hostels, National Office, Delaplane, Va. 22025.

Your biggest savings may be made when purchasing your **flight ticket**. As commercial airlines battle it out for low fares, you may need a travel agent's help in comparing rates. Investigate Advance Purchase Excursion (APEX) fares and low-cost flights like Laker's Skytrain. CIEE also arranges charter flights for students. Write the council for details or consult the *Student Travel Catalog* mentioned above.



Travel for Love and Money

A summer job overseas, whether it's picking grapes in the Rhine Valley or waiting tables on the Riviera, has undeniable appeal.

While working abroad can be a fulfilling experience, it probably won't be profitable, or glamorous. And jobs are not plentiful. The satisfied adventurer must adopt realistic expectations and realize that wages will serve primarily to defray traveling expenses.

Since most jobs for students are unskilled—like those in factories, farms, or hotels—pay will be comparable to, or less than, minimum wage at home. Hours are often long and inflexible.

You may need a work permit, and to get one you may be required to have a job lined up. Because most employers will not promise you a job until you have a permit, you could run this treadmill for months. Fortunately, your school's placement or international office, or the organizations listed below, can help you cut through the red tape. Most of the following require application fees.

International Association

of Students in Economics and Business Management (known as AIESEC, from its French name) matches students to jobs in business in 55 countries. For information and requirements, write AIESEC, U.S. National Committee, 622 Third Ave., New York, N.Y. 10017.

The International Association for the Exchange of Students in Technical Experience provides short-term practical training in 46 countries for students majoring in engineering, agriculture, architecture, mathematics, and the natural and physical sciences. Write to IAESTE, 217 American City Bldg., Columbia, Md. 21044.

The United States Student Travel Service Inc. will arrange jobs in one of five European countries. Write USSTS, Working in Europe, 801 Second Ave., New York, N.Y. 10017.

The Council on International Educational Exchange provides student identification, counseling, and work permits. Write CIEE, Work Abroad, 205 East 42nd St., New York, N.Y. 10017.

PROFILES



Scott Carlson: U.K. With Pay

London's timeless lure coupled with the desire for a change of pace led Scott Carlson to take advantage of a work exchange program last summer. He arrived with a provisional work permit in hand in late June, a tough time to find work in any country.

Now, he says, he could have cut his 10-day job hunt considerably by doing legwork in advance. The program, which he learned of through his school's international office, gave the University of Minnesota economics senior job-hunting advice and a list of prospective employers. "I intended to write letters of introduction but didn't get around to it," says Scott.

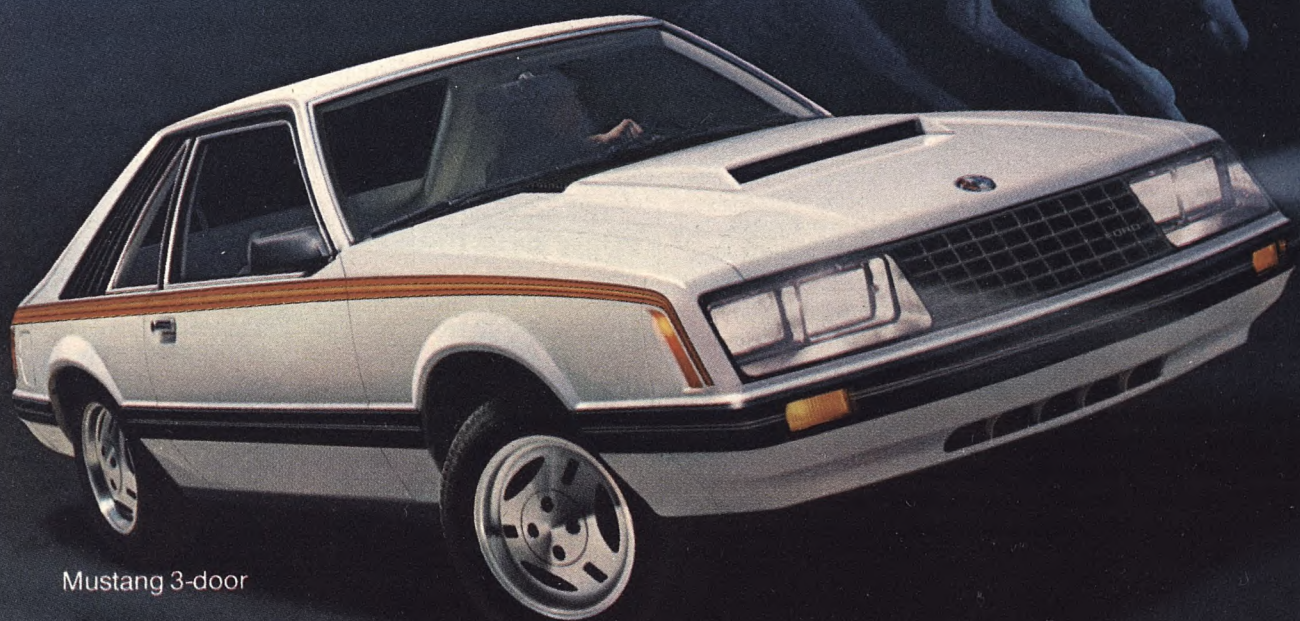
Instead, he relied on newspaper ads, employment agencies, and shoe leather to nail a job as a hotel invoice clerk. Because the hotel provided room and board, Scott's \$50 weekly salary allowed him to enjoy London despite the high cost of living.

"I really tried to sell myself," he says of the job hunt. "I emphasized I wasn't taking anybody's job. For every American student looking in Britain under the program, there was a British student working in the United States."



The Directory of Overseas Summer Jobs lists 50,000 jobs worldwide, from Australia to Yugoslavia. It includes pay scales, application guidelines, and work-permit requirements for each country. Available in bookstores or from Writer's Digest Books, 9933 Alliance Rd., Cincinnati, Ohio 45242. The cost is \$6.95; include \$1.25 for postage and handling.

INTRODUCING A SPORTS CAR FOR THE 80's. FORD MUSTANG.



Mustang 3-door

Certified by the U.S. Auto Club as a sports car.



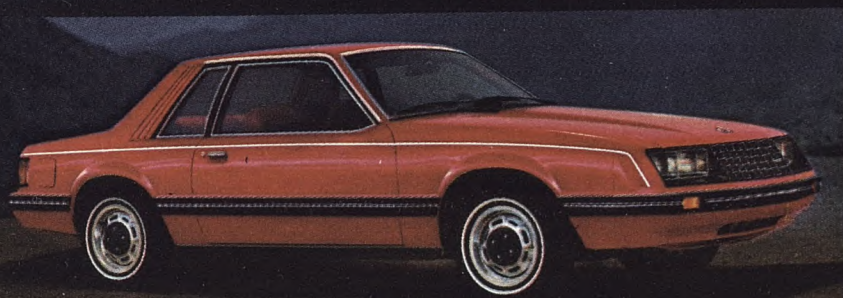
USAC put Mustang through a series of tests against a number of popular sports cars. Mustang's performance earned it official USAC certification.

Sports car performance. Impressive fuel economy.

Every standard Mustang offers the advantages of a sports car. Yet delivers the high mileage of a 4-cylinder engine.

For comparison. Your mpg may differ depending on speed, distance and weather. Actual hwy mpg will probably be lower. Calif. mpg is lower.

23 EPA EST. MPG **38** EST. HWY MPG



Mustang 2-door

Design your own Mustang.

Besides impressive standard features like modified McPherson front suspension and rack & pinion steering, Mustang can be personalized with options like Michelin TRX radial tires, forged aluminum wheels or the elegance of a Mustang Ghia.

Mustang. A sports car for the 80's.

Whether you buy or lease a Mustang, ask your Ford Dealer about the Extended Service Plan.



Better Ideas for
the 80's. FORD.

FORD MUSTANG

FORD DIVISION



Government Green

Federal, state, and local jobs are waiting for a few good workers.

An Inside Look at Government

Uncle Sam wants you—or at least a few of you. The Federal Government uses summer workers for tasks that range from sorting mail in the local post office to researching bills for Congress and clearing trails in wilderness areas.

Government jobs offer valuable experience, frequently accompanied by healthy paychecks, but openings are limited. Every year, millions clamor for about 100,000 summer jobs in federal agencies, departments, and national parks, but only the early birds get them.

Almost every government agency has summer slots for both graduate and undergraduate students. Undergraduates can expect salaries between \$139 and \$193 a week this summer, depending on level of education and experience. Graduate students can qualify for up to \$475 a week.

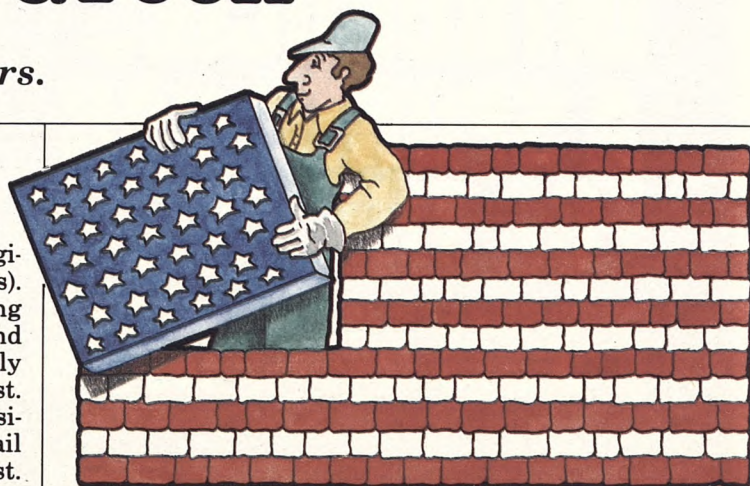
Jobs for undergraduates are mostly clerical and subprofessional (for example, accounting technicians, computer operators, engineering draftsmen), while jobs for graduates

tend to be more technical, administrative, and professional (for example, engineers, scientists, journalists). Clerical jobs require passing the SET; professional and subprofessional jobs usually do not require a written test.

U.S. Postal Service positions for clerks and mail handlers also require a test. However, the post office hires separately from other government agencies, and arrangements must be made through the local postmaster.

The government has jobs for laborers and tradesmen (these openings require no particular education or experience), in positions such as printing-plant manager, carpenter's assistant, and animal caretaker. And the Summer Employment for Needy Youth Program can help locate jobs for qualified students.

Call your local Federal Job Information Center for full details on federal summer jobs. Students also may contact agencies directly about summer jobs.



Getting SET for Clerical Jobs

Don't panic if you haven't taken the Summer Employment Test. You're still in the running for a federal job.

The deadline for applying to take the SET passed January 11, and if you haven't taken the test within the past two years, you won't be eligible for a government clerical job this summer.

Fortunately, the test is not required for many positions with federal agencies—like

economics assistant, firefighter, or computer technician. Contact individual agencies before April.

If you're interested in a clerical job for summer 1981, make arrangements by December to take the SET. The 90-minute test measures your ability to perform clerical tasks quickly. There is no charge for the exam, which is administered each year in January and February.

Dollars and Sense from the Census

Approximately 2,000 students at 48 universities will be counting heads for the Census Bureau this spring.

They will earn at least \$4 an hour as participants in the Experimental Student Intern Program. Those who complete the internship successfully will be considered for additional summer work, says bureau director Vincent P. Barabba.

The program also will pay

off in academic credit due to the instruction students will receive concerning census procedures, the kinds of data collected, and how it is used.

Barabba says the project is an attempt to recruit a portion of the 270,000 workers needed to conduct the 1980 census—jobs that are hard to fill because of their temporary nature. To find out if your school is participating, contact the placement office.

CASH FOR TRASH

Garbage isn't a dirty word to some Oregon college students.

Last summer, the 190-member Oregon Youth Litter Patrol took to the highways to gather trash in giant plastic bags. Students in the cleanup crews worked six-week shifts and were paid slightly more than \$3 an hour.

The annual program, set up by the state legislature in 1971, is funded by the sale of customized auto license plates, which brings in about \$400,000 each year. Students apply for the jobs at the state employment office in their areas.

"I think Oregon is pretty much unique in funding this program," says state highway maintenance office coordinator Ken Karnosh. "It was just a matter of passing the legislation to do it. We have plenty of kids willing to do the work."



—JAMES GOINES, senior engineering major at the University of Tennessee, worked two summers as an engineering aide at the Tennessee Valley Authority.

"A government job is a good place to start for someone needing experience. It was a great opportunity. Now I know what to look for when it's time to look for a job."

Closer to Home: State and Local Jobs

Budget cutbacks are putting the squeeze on state and local governments, and students will find stiffer competition for a smaller number of jobs with state, county, and city agencies this summer. You'll need to use imagination, develop contacts, and start early to land one.

Begin by finding out what programs your state or local government offers and what the hiring procedures are.



States often hire through a merit or civil-service system, but individual agencies like highway departments sometimes hire employees directly.

The most common state and local job openings are for park and recreation workers, clerks, inspectors, lab assistants, typists, bookkeepers, and road crews.

Your county or city may hire summer workers through its recreation-center network, civic agencies, or federally funded programs which promote youth employment.

For state or local job information, contact the personnel office of specific departments or your state employment office or job service.

Earning and Learning: Government Interns

Want a taste of politics without becoming a politician? An array of government internships—in Congress, federal agencies, governors' and mayors' offices—can give you the chance.

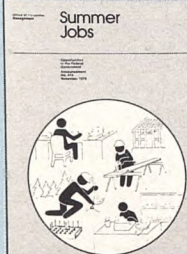
United States legislators select interns to work in their Washington and state offices each summer. Students apply directly to a legislator's office, and if hired, may earn up to \$650 a month. Duties include clerical work, research, or running errands for the boss. Internships are also available on Congressional committee staffs.

An additional 935 students are hired as federal summer interns in jobs related to their majors. Nominated by their colleges and selected by government agencies, interns must be juniors or seniors in the top third of their class, or graduate students in the top half of their class. Most salaries start at \$193 a week but may be as high as \$475 a week, depending on the intern's qualifications.

Although two-thirds of the federal summer interns work in Washington, about 300 are hired by federal agencies around the country. For information on how to apply, contact your school placement office before March.

State governments offer a variety of internships in executive and legislative offices. Some programs, such as North Carolina's Summer Internship in State Government and Illinois's Legislative Staff Internship, consider applications from non-residents as well as from students within the state. State employment offices can provide details on internship opportunities for students.

The government version of the "Help Wanted" ads is **Summer Jobs, Opportunities in the Federal Government** (Announcement 414), published each November by the Office of Personnel Management. The booklet, along with area supplements, lists available positions and explains filing procedures for summer jobs. It is available in your library, placement office, state employment office, or by writing the Office of Personnel Management, 1900 E St. N.W., Washington, D.C. 20415.



PROFILES



José Bailez: Rocket Man

José Bailez had stars in his eyes when he was hired as an intern with the National Aeronautics and Space Administration last summer.

A junior in mechanical engineering at the University of Florida, he witnessed the inner workings of the Johnson Space Center in Houston while serving as aide to a senior engineer in flight operations.

NASA interns earned \$4.50 an hour while doing research on space shuttles and helping to plot the course of Skylab. José learned to operate a console, which sends commands to satellites, and sat in on simulations in the mission control room. Every week, an astronaut or a NASA expert spoke at a seminar for the students.

"NASA is interested in interns getting the most out of their experiences," José says. "We were supervised, but had the liberty to do and learn what we wanted."

Stephanie Lieber: On Capitol Hill

Stephanie Lieber has some advice for future Washington interns: Don't gape when you see an important person.

"It's hard to get used to seeing Ted Kennedy walking down a hall," says Stephanie, who was a Congressional intern to Senator Ted Armstrong (R-Colo.), and a frequent gaper, last summer.

The journalism senior at the University of Missouri answered phones, ran errands, and sometimes attended meetings as a representative of the senator's office. The job paid \$500 a month.

When she had time, Stephanie sat in the Senate gallery listening to debates. "It's fascinating how the Senate operates," she says. "And I like knowing what's going on behind the issues."

"Politics is really addictive," she adds. "I'm considering going on to law school, and when I graduate, I want to do political reporting."



Compare the It may be America's



3-Door Runabout

Excellent gas mileage.

24 EPA
EST
MPG

38 HWY
EST
MPG

For comparison to other cars. Your mileage may differ depending on speed, distance and weather. Actual highway mileage will probably be lower than estimate. Wagon and California ratings are lower.



3-Door Runabout



3-Door Runabout

40 standard features.

The 1980 Pinto is packed with standard features included in the sticker price. Features like steel-belted radial tires, rack and pinion steering, electric rear window defroster, bucket seats, tinted glass, full wheel covers and much more. Compare Pinto. You'll be impressed.

1980 Ford Pinto. best small car value.

Join the Pinto

family. Take a close look at the value Pinto offers with its excellent fuel economy and the long list of standard features included in the sticker price.

In the past ten years over 2½ million Pintos have been sold, more than any other small car in America (*small cars and wagons under 100" wheelbase*).



3-Door Rallye



Squire Wagon

Value priced.

\$4,421

Sticker price for 2-door shown at right excluding title, taxes and destination charges.

Small car value means a lot of car at a realistic price for today. You'll be surprised when you see all you get included in the Pinto sticker price whether you buy or lease.



2-Door Sedan



Rallye Wagon

Extended Service

Plan. It provides longer protection than basic warranty. Consult your Ford Dealer for details.

FORD PINTO

FORD DIVISION



Better Ideas for
the 80's. FORD.

Internships and Co-ops

Curious about a career? Try one on for the summer.

Breaking Into the Business World

Business internships aren't just for business majors anymore. Even if your field is romance languages, you may be able to get a job in a corporation this summer.

One large chemical corporation hired more than 190 student interns last summer in disciplines ranging from French to engineering. "We're not looking for people who've already been trained," says a company spokesman. "We look at a student's goals, decision-making ability, interest in business, and whether or not he or she is pleasantly aggressive."

Regular use of interns by corporations is increasing, placement officers say, because students can gain work experience while companies get a preview of each crop of potential employees.

Interns usually are hired for project-oriented jobs, often special research. Salary depends on the student's school, curriculum, and experience; some internships may pay only \$100 a week, but major corporations often pay more than \$1,000 a month.

Recruiting is handled through campus placement offices and individual departments. Many companies have developed lists of "feeder" schools, but most won't exclude students who apply from other schools. The top employers compete for students from prestigious campuses; IBM, for example, has a program limited to M.B.A. students from a few major business schools.

Since there is no central directory or clearinghouse for internships in the private sector, and since most companies don't advertise their programs, you should be prepared to dig for openings. You might check with the placement office or professional schools on your campus, or contact the personnel office of specific companies for more information.

Addresses and phone numbers of the nation's largest companies can be found in Dun & Bradstreet's *Million Dollar Directory* in your school library. The company also publishes a *Middle Market Directory*.



Making the Co-op Connection

While you're sweating through the great summer job search, some students will be resting on their laurels. They'll also be counting the advantages of their cooperative-education programs, which guarantee jobs for them.

Private businesses, the federal government, and more than 1,000 colleges work together to set up "co-ops," which combine periods of on-campus instruction with paid full-time jobs at participating firms or government agencies. Co-ops are gaining in popularity because they provide students with valuable experience and income, while allowing them

to test career goals.

Most co-op undergraduates enter a program in their freshman or sophomore year, although some schools allow juniors to join. Some programs last four years, while others take five years to complete. Graduate programs are available at 93 campuses.

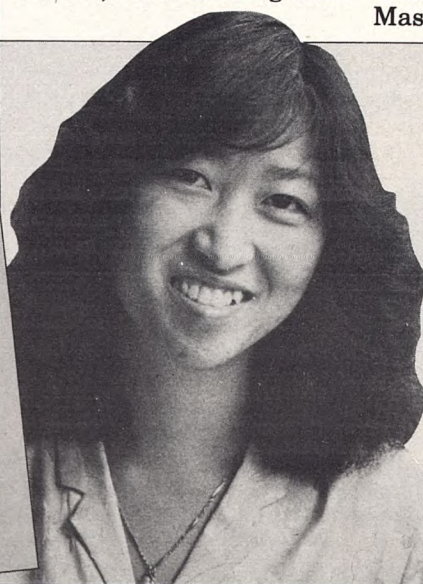
Contact your career placement office to find out if your school participates in cooperative education. If not, it may be possible to arrange an individual program. For a free listing of participating campuses, write to the National Commission for Cooperative Education, 360 Huntington Ave., Boston, Mass. 02115.

GETTING TOGETHER: INTERNS AND ALUMNI

Students at Cornell University take summer internships seriously—so seriously, in fact, that they have developed an extensive student-alumni network for placing interns.

The student-run Cornell Internship Program matches the skills and interests of job-seeking students with the needs of employers who are alumni. The CIP counselors do the initial screening of intern applications, allowing employers to make the final selection.

Last summer, CIP placed more than 100 students in career-oriented jobs with Chase Manhattan Bank, Xerox, CBS, Ford Motor Company, Memorial Sloan Kettering Cancer Center, and a host of other government, health, and business organizations.



—MARY MEI-LEE CHIN, a senior in accounting at the University of California at Berkeley, helped balance accounts at IBM last summer.

"They treated me like one of the workers. Because of my internship, I'm headed for an industrial company when I graduate."

Do-It-Yourself Internships

A little detective work, a good idea, and a persuasive sales pitch can win you a summer internship even when there's no formal job opening.

Joan Kleinman, a junior majoring in history, created her own internship with the March of Dimes in Washington, D.C., last summer. She discovered the organization needed a quick reference notebook of its legislative contacts, and convinced the public affairs department that she could compile the directory.

Joan believes that anyone can sell an internship by explaining its advantages to an employer. For example, an intern frees the employer to do more important work; special short-term projects can be accomplished with a short-term commitment of salary; and an extra summer worker helps fill in while others are on vacation. "Companies often have projects that need to be done, but the regular staff is not large enough to do it," says Joan.

To sell your internship, start by researching the firm you want to work with, its clients and products or services. Try to meet someone in the company who can tell you about its needs and goals, and determine how you can accomplish a needed task, or contribute to the company's operation.

Develop a professional-quality proposal, and polish your sales technique before approaching the employer. And don't forget to consult your adviser or department head about qualifying for academic credit as well.

Work-Study: Off-Campus Options

If you qualify for work-study, you may be able to swing a summer internship with a public or private nonprofit organization other than your school.

Here's how it works: The agency or organization pays at least 20 percent of your wages, with the federal government picking up the remainder. The only catch is that the job has to be approved by your financial aid office.

Someschools limit the number of off-campus positions, so check with a financial aid counselor before March 1.

News for Minorities

A number of professional fields offer summer internships in conjunction with minority recruiting programs.

One nationwide program is sponsored by the American Association of Advertising Agencies, which placed 30 minority interns in ad agencies in New York and Chicago last summer. Interns were paid \$150 a week and gained experience that will give them an edge in the highly competitive field after graduation.

Application deadline for the AAAA program is February 15. Applicants must have at least one term remaining as a graduate or undergraduate student. For information, write to the American Association of Advertising Agencies, 200 Park Ave., New York, N.Y. 10017.

For information about minority internships in other fields, contact the national association for that field. You'll find it listed in the *Encyclopedia of Associations* in the library.

PROFILES

Fletcher Johnson: An Eye on the Action

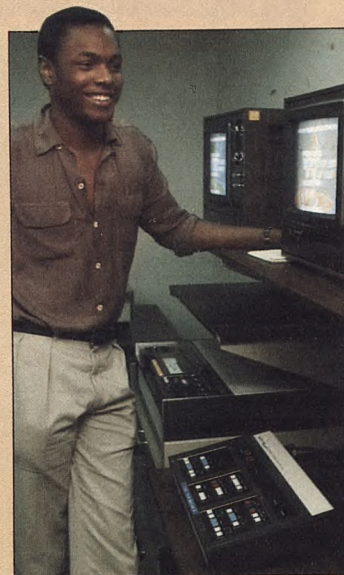
Fletcher Johnson wants to produce TV documentaries, and a summer internship helped him close in on that goal.

Allis-Chalmers Corporation in York, Pennsylvania, paid him \$900 a month to write, produce, photograph, and edit a 45-minute video program for its new employees.

Fletcher, a 1979 graduate of Howard University, found the opening by checking his university placement office's memo board. Through that office, he had found an earlier internship—during the summer of 1978, he worked for WTTG-TV in Washington, D.C.

When applying for the Allis-Chalmers internship, Fletcher made sure his resume emphasized his ability to work independently—a quality the firm considered essential. He also stressed his experience as producer of a campus and community video news show while a broadcast-production major at Howard.

Fletcher, who is now working as a cameraman for WDCA-TV in Washington, believes his college internships gave him a valuable head start on the postgraduate job hunt. "Make the most of your college situation," he advises. "Grab all the experience you can while you're still in school."

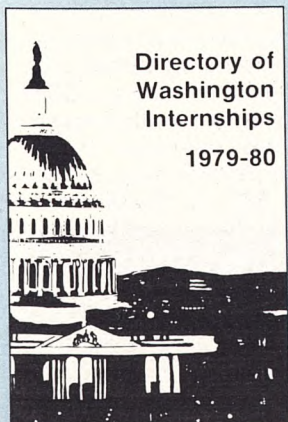


Jennie Bob Bizal: Energy Intern

Reasonable hours, a good salary, and weekends off attracted Jennie Bob Bizal to an internship at Amoco Production Company in Denver last summer. A senior in urban planning at Virginia Tech, she helped geologists and geophysicists in their search for oil by feeding seismic data into a computer.

Amoco, a subsidiary of Standard Oil of Indiana, has nearly 900 employees in Denver, and hires about 20 college-age workers—mostly sons and daughters of employees—each summer.

"I've really learned about what goes on in a big corporation, and how it works," Jennie Bob says. "And this job has taught me to understand the gasoline shortage a little better."



Directory of
Washington
Internships

1979-80

Dedicated to the belief that some of the best education takes place outside of the classroom, the National Society for Internships and Experiential Education annually publishes three directories on internship opportunities (\$7 each for nonmembers; \$4 for members). They are:

- Directory of Undergraduate Internships
- Directory of Public Service Internships: Opportunities for the Graduate, Post-Graduate, and Mid-Career Professional
- Directory of Washington Internships

For copies, write NSIEE, 1735 I Street N.W., Suite 601, Washington, D.C. 20006.

Outdoor Jobs

Break out! You don't have to spend the summer surrounded by four walls.

PROFILES

David Sesholtz: King Arthur's Carpenter

A medieval fantasy comes true every summer in a New York City park, as 20,000 visitors flock to see the jousts, jesters, and wandering balladeers of King Arthur's day.

David Sesholtz, an 18-year-old sophomore at the State University of New York at Buffalo, helps make the celebration of the Middle Ages happen. For the past three summers, he has worked as a carpenter for the event, called the Cloisters Festival, designing and building stalls for merchants, pitching tents for armored contests, and fashioning booths for medieval games. In 1979, he was master builder for the fair, sponsored by the (New York) Metropolitan Museum of Art.

"I've been interested in carpentry and construction for a long time," says David, an architecture major. "I brought a lot of my own ideas to the festival three years ago, and they're still being used."



Steve Sandercock: Making Tracks!

Steve Sandercock spent last summer workin' on the railroad all the livelong day, and it wasn't "just to pass the time away." It meant high wages and hard labor for the Arizona State University freshman.

Steve earned \$7.70 an hour putting down new track and repairing old track and rail for Burlington Northern Railroad in West Quincy, Missouri. He made his plans in advance, applying for the job during Christmas vacation of his senior year in high school.

No stranger to hard work, Steve lettered in football, basketball, and baseball during high school, and lifted weights for athletic training.

"I don't really mind physical labor," he says. "In railroad work, there are too many different things to do for it to get monotonous."



Are You the Outdoor Type?

If you're tired of sitting behind a desk pushing a pencil or pounding a typewriter, a summer job could take you away from it all. Outdoor jobs are available in almost every setting—tennis courts to construction sites, and national forests to city zoos.

Working outdoors can do wonders for your tan and muscle tone, but there are drawbacks. Your enthusiasm may melt in 100-degree heat or get washed away during a week of pouring rain. In some jobs, your earn-

ings will suffer as a result of bad weather.

Living conditions accompanying some outdoor jobs can be primitive and the work physically demanding. Salaries range from very high (as in many construction jobs) to very low (as in some camp counseling jobs).

Though working under the open skies may be one of the healthiest ways to take a break from the books, choose carefully to make sure your summer job lives up to your expectations.

Summer Camps: Back to Nature

Camp counseling can mean more than singing around an open fire or chasing down an unruly group of 12-year-olds. It can mean tutoring math in upstate New York, teaching violin at a Michigan music camp, or coaching gymnastics in a California athletic program.

Camps hire more than 10,000 students every spring for the July-August season. Though camp directors look for experienced counselors, the main qualification is that you genuinely like working with children under every conceivable circumstance, 24 hours a day.

Counseling jobs aren't limited to scouting, YMCA, or church camps. Growing numbers of specialized camps—emphasizing academics, the arts, sports, survival, or the needs of the handicapped—offer unique counseling opportunities.

For example, the Boy Scouts of America High Adventure Program hires recreation, forestry, and wildlife-management majors to work at five camps located across the country. Many private summer schools hire graduate students to work as tutor-counselors. And if you'd rather not counsel, you may find work in the kitchen or on a maintenance crew.

Most camp directors expect a formal letter of inquiry and a resume. They review applications in January and February, and usually require a personal interview. Pay depends on the camp, ranging from \$200 to \$1,000 for the season. Room and board are often included.

For openings, check your school's placement center, the recreation or physical education department, local camping associations, the YMCA, and newspaper ads.

Ford Fiesta. It received a seven-flag salute.

The car that wowed Europe is winning the hearts of America.

Ford Fiesta. The little front wheel drive car that comes from Germany. Applauded all over



Germany 1976
Car that Makes the
Best Sense — *Mot*

Europe by the experts for its engineering, design and overall performance. It was voted the most significant import of the year in 1978 by readers of *Car and Driver*. And when you understand how beautifully Fiesta performs, you'll understand why it continues to get rave notices.



Finland 1976
Car of the Year
— *Tuulilasi*

Front wheel drive.



Denmark 1976
Car of the Year
— *Morgen Posten*

Through rain, ice, sleet, hail and snow, Fiesta's remarkable front wheel drive traction will help you keep your appointed



Italy 1977
Most Successful
Foreign Car — *Motor*

Best gas mileage of any German import.

Americans love Fiesta's manners. It prefers sipping to guzzling. 1979 EPA est. mpg:

28

EPA
EST.
MPG

39

HWY.
EST.
MPG

Compare this estimate to other cars. Diesels excluded. Actual



Yugoslavia 1977
Car of the Year
— *Automotive Writers*

mileage may differ depending on speed, weather and trip length. California estimates will be lower. Actual highway mileage will probably be lower.

mileage may differ depending on speed, weather and trip length.

A masterpiece of European engineering.

Fiesta is assembled by Ford in Germany. And its European engineering makes it feel right at home on streets and highways of America. It's quick, nimble and maneuverable.



Spain 1977
Car of the Year
— *Criterion*

Ford Fiesta is sold and serviced by over 5,000 authorized Ford Dealers across America. There's even an Extended Service Plan available, providing longer protection over your car's basic warranty. So test-drive a Fiesta today. You'll discover why it's won international acclaim.



Great Britain 1978
Design Council Award

FORD FIESTA

FORD DIVISION



Fiesta. Wundercar from Germany.



Fiesta 3-Door Sport

Be Your Own Boss

Establish your own goals—and your own business.

Entrepreneurship, Summer Style

Your own boss. There's something very appealing about running your own show, even if it's only for the summer. But how realistic is it?

First, you'll need ingenuity. An enterprising idea, whether it's taking photos of Little League teams and selling them to proud parents or organizing yard sales in your neighborhood, can mean the difference between success and failure.

Your personality is a primary consideration in determining whether you'll be able to handle your own business. Do you have the initiative and persistence to make it

work, or will your enthusiasm wane by midsummer?

Another important factor is whether you have time for such an undertaking. In most cases, entrepreneurship means kissing summer vacation goodbye.

A successful business of your own will require at least as much time as a traditional job, and probably a lot more. Also, most business ventures will involve a financial investment at the start; be sure you're prepared to make the initial sacrifice.

If you are convinced that you can adjust to the demands and inconveniences, then self-employment can be a rewarding—perhaps even enriching—experience.

Getting into management and ownership on the ground level will pay off handsomely in experience, and it will give you firsthand knowledge of the business world—no matter what the ledger reads at summer's end.



Funding for Summer Adventures

Robert Roach's wish to be paid to climb mountains was granted last summer. A \$7,600 research grant for undergraduates from the National Science Foundation paid salaries and expenses for Roach and a group of Evergreen (Washington) State College students to study the effects of altitude on hikers.

Getting a grant requires fine-tuned planning and a carefully thought-out proposal, but receiving funds to carry out a pet project is well worth the effort.

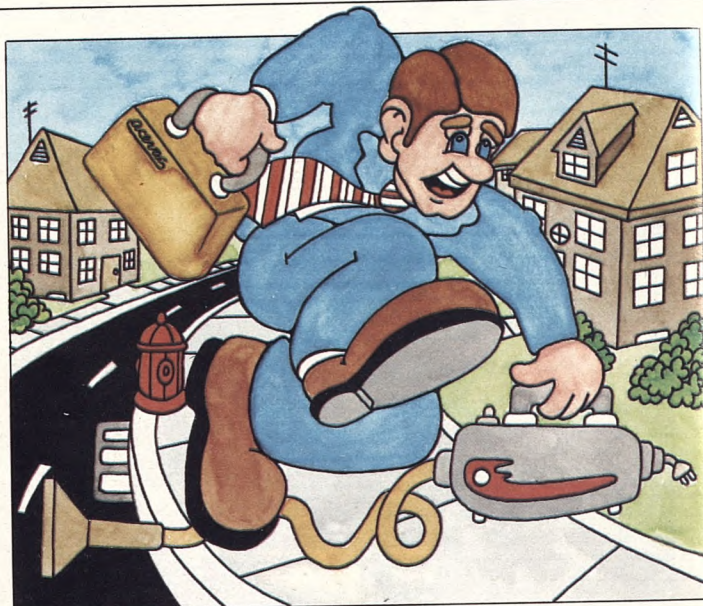
The NSF and the National Endowment for the Humanities represent the major sources of youth grants. Grant proposals are due at both organizations by November of each year.

Contact the appropriate agency for a copy of grant-writing guidelines. Be ready to explain what you want to

research and what your credentials are for making the project proposal. You will have to prepare a complete budget and include an evaluation process for determining the success of the study once you have completed it.

Another way to get a grant is to propose your project to an institution which might find it useful; someone there may help you with the formalities of grant-writing. Other funding may be available through state humanities and arts programs, usually located at the state capital.

For more information, write the National Science Foundation or the National Endowment for the Humanities, or contact a professor who does research similar to the project you would like to launch. Your librarian can help you find addresses.



Pounding the Pavement for Profits

Salesmen may be the subject of many jokes, but to John Lewis, selling is no laughing matter. As a door-to-door book salesman for the Nashville-based Southwestern Company last summer, the University of Arizona senior netted \$10,000.

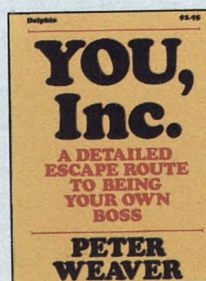
But it wasn't easy. He worked 80-hour weeks and had countless doors slammed in his face. "It takes a tremendous determination to succeed," says John, who was out by 8 a.m. every day and worked until 10 p.m. "Each person has to develop a purpose out there—money alone won't keep you going."

If you share John's qualities of ambition, determination, and perseverance, direct sales may be a way for you to increase your earning power this summer. While you ultimately will not "be your

own boss," you will be able to make your own decisions about how long and how hard you want to work—elements directly related to how much you want to earn.

Several national companies hire college students to sell door-to-door or to hold parties designed to display and sell products. They include the Shaklee Corporation (food supplements, household products); Tupperware home parties (plastic kitchen utensils); Amway (household products, cosmetics); Avon Cosmetics; Mary Kay Cosmetics; and Watkins Products (household products, vitamins). Look in the white pages of your phone book for contacts.

For other firms that use direct sales, consult the *Handbook of International Direct Marketing* (McGraw-Hill) in your library.



If you have ever wanted to go into business for yourself but were afraid to take the plunge, help has arrived.

You, Inc. can dispel your fears and set you on the right track to self-employment. It provides answers to hundreds of questions you'll want to ask about being your own boss. *You, Inc.*, by Peter Weaver, Doubleday & Company, 1975, \$4.95.

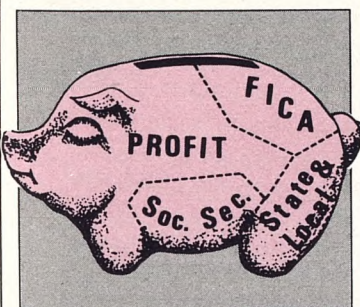
Taxes, Fees, And Legalese

You don't need a degree in accounting or law to run a summer business. But you do need to keep the following legal considerations in mind:

Check the **licensing procedures** in your state; the chamber of commerce or local office of the Small Business Administration can provide information. Businesses usually need two: the city business license, obtained from city hall; and the state and county license, from the county court clerk's office. There is a moderate fee for each.

State and local taxes vary, and you should investigate them before committing yourself. For information on applicable state taxes (sales, franchise, excise, and income taxes) contact the local office of your state department of revenue. For details on local taxes, call the tax assessor's office or the county court clerk.

Federal tax laws change frequently. The Small Business Administration recommends that you call the local office of the U.S. Internal Revenue Service, which has counselors available to answer your questions.



If you hire employees, **federal payroll withholding taxes** are a must. They are paid monthly in a special deposit to your bank, which will transfer the money to the IRS. Withholdings of less than \$100 can be paid in quarterly deposits. You also must pay **unemployment taxes**—federal and state. For details, consult the local IRS office and the state department of employment security.

If you rent a building or office, you'll need **insurance** to take care of any losses that occur on the premises, including any injuries to customers.

Getting Down To Business Basics

Overnight-success stories make the campus rounds every year: A business major builds a fortune taking orders for birthday cakes from doting parents of fellow students, and two freshman coeds buy new cars with the profits from their laundry pickup service.

But becoming successful through self-employment is not always as easy as placing an ad in the newspaper and waiting for customers to appear. It takes knowledge and the application of basic business techniques—marketing, advertising, bookkeeping—to make it work.

The first challenge is to determine whether there is a market for the product or service you want to sell. In many cases, a simple survey will tell you if there is a demand for your business. For example, if you want to start a baby-sitting service near a shopping center, distribute short questionnaires to shoppers to get their responses to your idea.

You may want to call the chamber of commerce and check the Yellow Pages for potential competitors. Find out what their rates are and how much business they do. Is there room for a new vendor?

Balance your expected expenses against potential sales, allowing a healthy chunk for miscellaneous expenses. Talk to local businessmen about unexpected costs that may occur. If it still looks like you'll turn a reasonable profit, you can proceed with your plans.

Advertise; whether you use handmade flyers or printed signs, classified ads or radio spots, your business needs exposure. Students majoring in advertising or graphic arts can help you get the professional appeal you want for a lower-than-professional fee.

Keep accurate and complete records, including a separate bank account for your business income and expenses. If you need help with financial matters, bookkeeping services are available for a reasonable monthly cost. And for your protection, keep copies of all correspondence and notes on meetings and oral agreements.

PROFILES

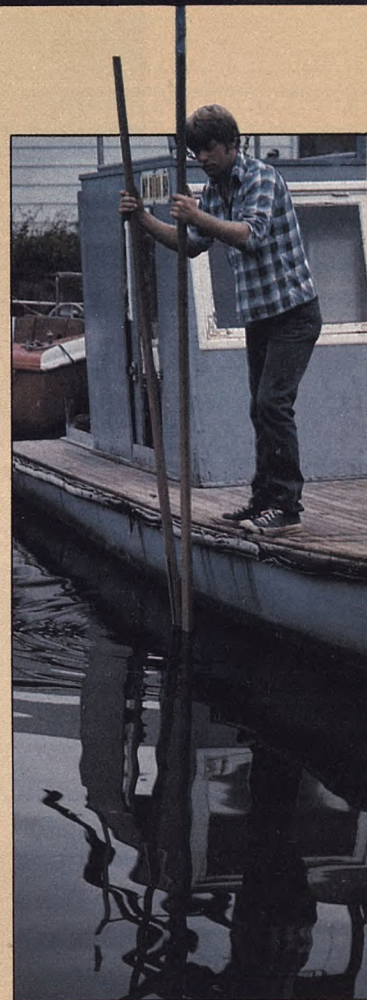
Jerry Ward: Clam Digger

Every summer, Jerry Ward cruises the Great South Bay off the coast of Long Island, listens to the radio, chats with friends, and basks in the sun. In the process, the New York University junior digs for clams, which he sells to a shellfish company, earning \$150 to \$200 a week.

The work is not easy. Digging down in the mud with tongs—10- to 16-foot poles with baskets attached—takes a lot of muscle.

"By the end of the day you're exhausted," Jerry says. But he likes being his own boss. He works outdoors, swims when he wants to, and sets his own hours—usually 7:30 to 2:30, four days a week. And the job has other advantages.

"You can pull next to a boat full of people you know and talk all day while you work," he says.



Gordon Bean: Presto! A Job

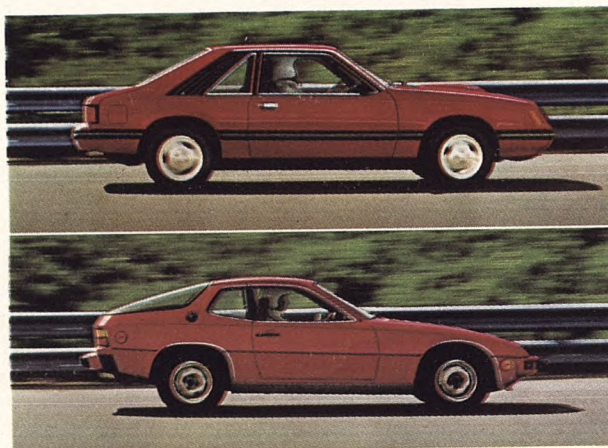
It wasn't magic that got Gordon Bean a job as a magician two summers ago. It was a combination of desperation (he couldn't find a conventional summer job) and ingenuity. He persuaded the manager of a Schenectady, New York, mall to hire him to entertain shoppers.

Billing himself as "The Great MacBaine," the Brown University junior earned \$5 an hour doing sleight-of-hand tricks with cards, coins, ropes, and handkerchiefs.

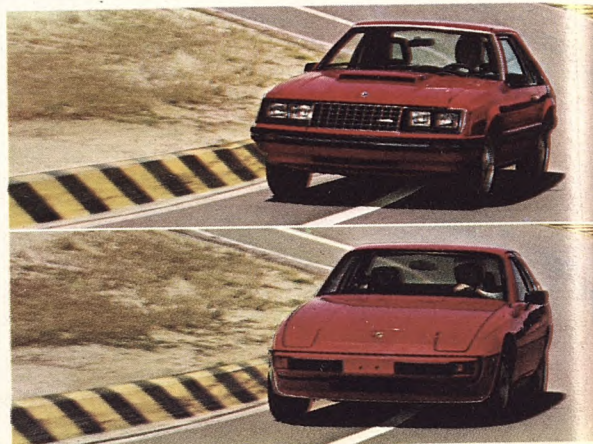
Conjuring up a job is not hard, says Gordon, who advises students to "go out and make work. Don't just think you have to go by the old modes."



MUSTANG TURBO WITH TRX TIRES MATCHES PORSCHE 924



Acceleration: The Mustang Turbos accelerated 0—55 in an average of 8.78 seconds. The Porsche 924's averaged 9.69 seconds.



Cornering: Mustang Turbos matched Porsche 924's in all 7 aspects of this test (at speeds from 35 mph to limit and turning radiuses of 200 to 500 ft.).

Independent tests of three cars of each model show that the Mustangs with optional turbocharged engines and Michelin TRX tires matched the Porsches. The wide range of performance characteristics measured included acceleration, various aspects of handling, braking and overall driving performance. The results, certified by the United States Auto Club: Mustang performed as well as or better than Porsche 924 in 25 out of 29 test categories.

Mustang Turbo. Performance plus fuel economy. You don't have to give up fuel economy to get the kind of performance Mustang Turbo offers. At the heart of every turbo is a high-mileage 4-cylinder engine. (EPA estimated mpg for comparison. Your mpg may differ depending on speed, distance and weather.

18

EPA
EST
MPG

30

EST
HWY
MPG

performance Mustang Turbo offers. At the heart of every turbo is a high-mileage 4-cylinder



BETTER IDEAS FOR
THE 80's. FORD

Actual hwy mpg will probably be lower.) Sports car performance. Impressive fuel economy. That's what makes Ford Mustang a Sports Car for The 80's.

FORD MUSTANG

FORD DIVISION

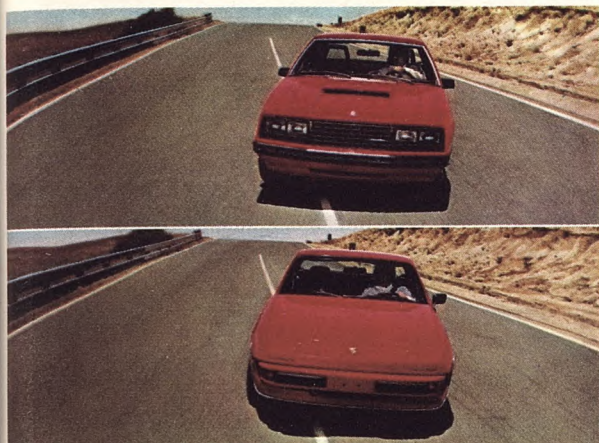


JACKIE STEWART
3-TIME WORLD CHAMPION



A SPORTS CAR FOR THE 80's

S PORSCHE 924 IN 25 OUT OF 29 USAC TESTS.



Steering Response: Mustang Turbos matched the Porsche 924's in all 3 aspects of this test (light, medium and hard lane changes at 60 mph).



Braking: Mustang Turbos' average braking distance was found to be superior in 3 out of 4 braking test conditions.

Jackie Stewart and Rick Mears, as featured in a TV dramatization of tests conducted by USAC drivers.

RICK MEARS
CURRENT INDY CHAMPION



THE 80'S. FORD MUSTANG.

Tried and True

Take a new look at traditional summer jobs.



Sure Bets: Traditional Jobs

Not everyone wants to relocate to a resort, run a business, land an internship, or find work overseas.

If your main objective is to make money—and perhaps shave expenses by living at home—your best bet may be to nail down one of the more plentiful jobs in factories, restaurants, hotels, stores, offices, construction firms, and seasonal-harvesting outfits.

Admittedly, these jobs may not relate to your major or carry the prestige of a corporate internship. But they do have their advantages.

When you're working a reg-

ular shift, you earn a steady paycheck and your time off is your own. You gain solid work experience as well as references for your next job hunt. You may also enjoy benefits like free or reduced-price meals, free insurance coverage, or discounts on purchases.

Lack of experience probably won't jeopardize your chances of getting one of these jobs, because retail stores, factories, and service industries often have training programs. And once you prove your value as an employee, you may find your job ready and waiting every summer.

Pros and Cons of Union Membership

To join or not to join a union? That may be the question confronting students working for grocery and retail chain stores and in industrial positions.

Some large industrial unions issue a 90-day work permit that excludes temporary employees from union membership requirements, dues, and entry fees. But some union shops require workers to join after an initial 30 days of employment—an expense you may wish to avoid.

Some possible union benefits, such as insurance coverage and pension plans, may

not be available to students working only one summer. On the other hand, the presence of a union may mean higher wages, better working conditions, and established grievance procedures for employees.

Union membership may be worthwhile if you intend to remain with the employer after graduation. Be sure to find out all the details of jobs affected by unions before you accept a position. Talk to the employer and a union representative for complete information.

Starting the Search: Your State Employment Office

If you don't have a specific job in mind, the state Employment Service (sometimes called Job Service or Employment Security) is a good place to start looking. Most moderate-size towns have a state employment office, which provides free services to applicants.

These offices arrange interviews with a variety of local employers. Job counseling also is available.

And don't forget to check with your campus student-employment office—which may be separate from the placement office—for additional summer-job leads.

Volunteers Reap Future Payoffs

Sometimes it pays to volunteer, even if the payoff is not in dollars and cents.

For instance, John Bachmann, a senior in zoology at the University of California at Davis (shown below), has had four volunteer jobs at veterinary hospitals. The experience not only helped him narrow his career goals—he now plans to become a veterinarian—it also helped him get a salaried job at a veterinary hospital last summer.

Volunteering is increasing among college students, reports Volunteer: The National Center for Citizens Involvement. Nearly half a million contribute their time and energy every year to tasks in urban areas, rural communities, ghettos, prisons, and hospitals.

For some students, volunteering is a way to get a foot in the door toward a paying job after graduation. For others, it is a chance to discover new aspects of themselves and their community while helping others. And many schools offer credit for

volunteer participation.

Some volunteer projects have grown into large-scale, nationally known programs. Students interested in American history, for example, operate Colonial Pennsylvania Plantation, an early American farm, and the American Hiking Society runs a Volunteer Vacations program for campers who build and maintain trails on federal land in exchange for free food and camping. An organization called Earthwatch brings scientists and students together to carry out a variety of projects in humanities, and life, marine, and earth sciences; volunteers share the cost of the expeditions, up to \$1,000 each. Universities and archaeological societies annually recruit volunteers to assist in digs around the world.

If you have time and talent to contribute, contact one of the special-interest societies or a clearinghouse for volunteers. Consult your local telephone directory for one of the 300 Voluntary Action Centers around the country.



Tips on Tipping

Just as the quality of service can make the difference between a mediocre restaurant and a good one, tips can make the difference between a mediocre job and a good one.

Since base salaries for waiters, waitresses, and bartenders are minimal, people in service jobs depend on tips to make the work worthwhile.

Waiters and waitresses in full-course restaurants generally command the biggest tips, followed by servers in other restaurants, bellmen, bartenders, and counter servers. Of course, tips are higher in gourmet restaurants and expensive hotels than in coffee shops and diners.

Tips for busboys and other support workers depend on house policy. Some employers require workers to split up to 15 percent of their tips with support staff on the same shift, while others allow the employees to work out their own tip-sharing method.

When sizing up a job for tips, judge the establishment by its clientele—for example, professionals can afford to be more generous than students. Look at the menu for an idea of the average check size, and consider the location; a good spot means more customers and more tips.

But don't forget that tips are taxable income. If your tips amount to more than \$20 a month, you'll be responsible for reporting the income to your employer, who in turn reports it to the Internal Revenue Service.

How to Get Hired

Employers often cite lack of experience as a reason for not hiring an applicant. But even if you have little or no work history, a bit of persistence and ingenuity can land you the job you want.

Here are some guidelines for the fledgling job-hunter:

- Go in person to get an application for the job, then return it quickly. Being one of the first applicants may give you an edge.
 - Fill out the application carefully and neatly; type it if you can. Employers screen paperwork hastily when the number of applicants is large, so every detail counts.
 - Emphasize any job-related experience you have had; you may be able to capitalize on unpaid tasks you have performed. For example, an employer may decide that your work in high school concessions is adequate training for a job as a waiter or waitress.
 - Expect the interview to be similar to professional job interviews; the same ground rules apply. The manager or owner of a small business or an industry is more inclined to hire someone who is dressed neatly, has a pleasant attitude, and shows a knowledge of and interest in the company's operation.
- "Most retail applicants have little or no experience, and some hiring is based on how somebody looks," says former K-Mart assistant manager Heather Gillard, a University of Oregon junior. "Employers also value attitude a lot."

PROFILES

Janet Peplansky: Service With a Smile

If you believe TV sit-coms, waitresses are cute and perky, but have IQs to match their shoe size.

Janet Peplansky begs to differ. Now a junior in accounting at the University of Illinois, she waited tables in South Chicago last summer, making \$1.80 an hour plus \$25 to \$30 a night in tips.

"You have to be very organized, especially when it's busy," she says. "You have to remember who just sat down, who's having coffee, who's having soup and salad—you're expected to know all those things."

Janet says she tried to use the "pleasant and friendly" approach with every customer, regardless of her mood.

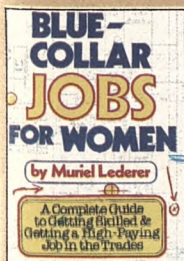
"All in all, it was a very pleasant job," she says. "But sometimes people didn't realize that to serve them a meal I had to run back and forth at least 20 times."



Ann Machado: Mother's Helper

Last year, Ann Machado's summer job included spending part of every day on the beach at a Long Island resort. The Middlebury College sophomore was a mother's helper for a New York family vacationing in Westhampton.

"I was like a part of the family," says Ann, who took care of two children, ages four and six, while their father worked and their mother played tennis. She dressed the kids, prepared their meals, did some light housekeeping, and watched them while they played on the beach. Her "family" paid her \$80 a week and provided room and board. Ann spent her free time—usually nights and Mondays—going to the beach or to the movies with a friend, who also worked as a mother's helper. She found the job through the Anne Andrews Agency in New York City, which charged her a fee of 18 percent of her first month's salary.



Dozens of traditional—and not-so-traditional—job possibilities can be found in **Blue Collar Jobs for Women**. Muriel Lederer has interviewed women in trades from piano tuning to paperhanging. She provides descriptions of jobs including data on training, wages, and sources for more information. *Blue Collar Jobs for Women*, by Muriel Lederer, E.P. Dutton, New York, 1979, \$7.95.



Good Jobs profiles another 150-plus occupations in mechanics, construction, food service, and technical and professional fields. It offers practical tips and information on apprenticeships, salaries, and employment opportunities. *Good Jobs*, by Allen J. Lieberoff, Prentice-Hall, Englewood Cliffs, New Jersey, 1978, \$5.95.



TOUGH FORD COURIER

The Gas Mileage Champ of the best-selling compacts.

Ford Courier is the gas mileage champ of the best-selling compacts. Up to 29% better than the competition. Courier's EPA rating is better than Datsun, better than Toyota, better than Chevrolet LUV. And Courier beats the competition for the fourth straight year! Courier's built tough, too. With rugged ladder-type frame, 6-leaf progressive rear springs, standard front stabilizer bar, and power brakes... 2L and optional 2.3L engines. And see your Ford Dealer for full details on Ford's new corrosion perforation warranty. It's a no-cost 36-month limited warranty that excludes exhaust system components. Ask about Ford's Extended Service Plan, too.



Courier Sport Group. Package includes plaid buckets, woodtone instrument panel, sport steering wheel, gauges and carpet.



Free Wheeling Courier. Custom-ordered look. Black-painted GT bar and push bar. Add "B" Package for tape stripes, cast aluminum wheels and RWL tires.



For big loads. 1400-lbs. payload rating, 7-ft. box option.

OFFICIAL 1980 EPA RATINGS SHOW

	BEST MPG RATING		LONGEST RANGE	
	EPA EST.	HWY. EST.	EST. MILES	HWY. MILES
FORD COURIER	(27)	37	(473)	647
BETTER THAN TOYOTA	(21)	28	(338)	451
BETTER THAN DATSUN	(25)	32	(423)	541
BETTER THAN LUV	(25)	35	(325)	455

Use estimates for comparison. Your mileage and range may differ depending on speed, distance and weather. Actual hwy. mileage and range will probably be less than estimated. Fuel tank capacities (gal.) for LWB models. Courier 17.5, Toyota 16.1, Datsun 16.9, LUV 13.0. Calif. estimates lower.

FORD

FORD DIVISION

